



## CITY OF NORTH MIAMI BEACH

City Council Meeting  
Council Chambers, 2nd Floor  
City Hall, 17011 NE 19 Avenue  
North Miami Beach, FL 33162  
**Tuesday, September 23, 2014**  
**7:30 PM**

Mayor George Vallejo  
Vice Mayor Frantz Pierre  
Councilman Anthony F. DeFillipo  
Councilwoman Barbara Kramer  
Councilwoman Marlen Martell  
Councilwoman Phyllis S. Smith  
Councilwoman Beth E. Spiegel

City Manager Ana M. Garcia  
City Attorney Jose Smith  
City Clerk Pamela L. Latimore, CMC

### Notice to All Lobbyists

Any person who receives compensation, remuneration or expenses for conducting lobbying activities is required to register as a Lobbyist with the City Clerk prior to engaging in lobbying activities before City Boards, Committees, or the City Council.

## AGENDA

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1. **ROLL CALL OF CITY OFFICIALS**
2. **INVOCATION - TBA**
3. **PLEDGE OF ALLEGIANCE**
4. **REQUESTS FOR WITHDRAWALS, DEFERMENTS AND ADDITIONS TO AGENDA**
5. **PRESENTATIONS /DISCUSSIONS**
  - 5.1 **Joyce Davis of Pearl Girlz (Councilwoman Smith)**
  - 5.2 **Senator Ron Silver - Future Florida Issues (Councilwoman Smith)**
  - 5.3 **Presentation to Finance Director Janette Smith**
6. **PUBLIC COMMENT**

### **To All Citizens Appearing Under Public Comment**

The Council has a rule which does not allow discussion on any matter which is brought up under Public Comment. We are, however, very happy to listen to you. The reason for this is that the Council must have Staff input and prior knowledge as to the facts and figures, so that they can intelligently discuss a matter. The Council may wish to ask questions regarding this matter, but will not be required to do so. At the next or subsequent Council meeting you may have one of the Councilpersons introduce your matter as his or her recommendation. We wish to thank you for taking the time to bring this matter to our attention. Under no circumstances will personal attacks, either from the public or from the dais, be tolerated.

### **Speaking Before the City Council**

There is a three (3) minute time limit for each speaker during public comment and a three (3) minute

time limit for each speaker during all public hearings. Your cooperation is appreciated in observing the three (3) minute time limit policy. If you have a matter you would like to discuss which requires more than three (3) minutes, please feel free to arrange a meeting with the appropriate administrative or elected official. In the Council Chambers, citizen participants are asked to come forward to the podium, give your name and address, and the name and address of the organization you are representing, if any. If you are speaking on a public hearing item, please speak only on the subject for discussion. Thank you very much, in advance, for your cooperation.

### **Pledge of Civility**

A resolution was adopted by the Mayor and City Council of the City of North Miami Beach recognizing the importance of civility, decency, and respectful behavior in promoting citizen participation in a democratic government. The City of North Miami Beach calls upon all residents, employees, and elected officials to exercise civility toward each other. (Resolution Nos. R2007-57, 11/06/07 and R2011-22, 4/26/11)

## **7. APPOINTMENTS**

### **7.1 Appointment of Vice Mayor (City Clerk Pamela Latimore)**

Appointment of Councilwoman Barbara Kramer to Vice Mayor.

## **8. CONSENT AGENDA**

### **8.1 Resolution No. R2014-45 (Chief of Police, J. Scott Dennis)**

**A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI BEACH, FLORIDA, AUTHORIZING THE CITY MANAGER AND THE CITY CLERK TO EXECUTE A VOLUNTARY COOPERATION AND OPERATIONAL ASSISTANCE MUTUAL AID AGREEMENT WITH THE VILLAGE OF ELPORTAL, FLORIDA, FOR THE PURPOSE OF COORDINATING LAW ENFORCEMENT PLANNING, OPERATIONS, AND MUTUAL AID BENEFIT BETWEEN THE CITY OF NORTH MIAMI BEACH AND THE VILLAGE OF EL PORTAL, FLORIDA.**

### **8.2 Resolution No. R2014-48 (Chief Procurement Officer, Brian O'Connor)**

**A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI BEACH, FLORIDA, AUTHORIZING THE CITY MANAGER TO EXECUTE AN AGREEMENT FOR CITYWIDE LANDSCAPE MAINTENANCE SERVICES WITH ELAN LAWN AND LANDSCAPE SERVICES, INC. PURSUANT TO INVITATION TO BID NO. 2014-06 FOR AN ANNUAL AMOUNT OF \$248,468.00.**

### **8.3 Resolution No. R2014-50 (Assistant City Manager, Richard G. Lorber)**

**A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI BEACH, FLORIDA, AUTHORIZING THE UNRESTRICTED FUND ALLOCATION OF MATCHING FUNDS IN AN AMOUNT NOT TO EXCEED \$102,500 AND \$10,000 IN IN-KIND SERVICES FOR THE REPAIR AND RESTORATION OF THE FULFORD-BY-THE-SEA MONUMENT FROM THE FLORIDA DEPARTMENT OF STATE DIVISION OF HISTORICAL RESOURCES- BUREAU OF HISTORIC PRESERVATION, SPECIAL CATEGORY GRANT PROJECTS.**

## **9. CITY MANAGER'S REPORT**

### **9.1 7th Annual Domestic Violence Walk**

7th Annual Domestic Violence Walk, Saturday, October 18, 2014, Registration at 4pm, 2 mile walk starts at 5:30pm at the Gwen Margolis Amphitheatre.

- 9.2 **NMB CITYLINE Newsletter (Winter 2014 edition) receives Award of Excellence from the Printing Association of Florida**

**10. CITY ATTORNEY'S REPORT**

**10.1 Litigation List**

Litigation List

**11. MAYOR'S DISCUSSION**

**12. MISCELLANEOUS ITEMS - *None***

**13. BUSINESS TAX RECEIPTS**

**13.1 Platinum South Inc., D/B/A Dean's Gold**

Location of applicant requesting the 4 - 6 Extension of Hours: 2355 N.E. 163 Street, North Miami Beach, FL 33160

**14. DISCUSSION ITEMS - *None***

**15. LEGISLATION**

**15.1 Resolution No. R2014-47 (Assistant City Manager, Richard G. Lorber)**

**A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI BEACH, FLORIDA, APPROVING THE FISCAL YEAR 2015 BUDGET OF THE NORTH MIAMI BEACH COMMUNITY REDEVELOPMENT AGENCY; AND PROVIDING FOR AN EFFECTIVE DATE.**

**15.2 Resolution No. R2014-49 (Assistant City Manager, Mac Serda)**

**A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI BEACH, FLORIDA, PROVIDING FOR THE APPROVAL AND ADOPTION OF THE NORTH MIAMI BEACH STRATEGIC PLAN 2014-2029.**

**16. CITY COUNCIL REPORTS**

**17. NEXT REGULAR CITY COUNCIL MEETING - October 7, 2014**

**18. ADJOURNMENT**



City of North Miami Beach  
17011 NE 19 Avenue  
North Miami Beach, FL 33162  
305-947-7581  
[www.citynmb.com](http://www.citynmb.com)

## MEMORANDUM

 **Print**

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**TO:** Mayor and City Council  
**FROM:** J. Scott Dennis, Chief of Police  
**VIA:** Harvette Smith, Accreditation Manager  
**DATE:** Tuesday, September 23, 2014

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**RE:** Resolution No. R2014-45 (Chief of Police, J. Scott Dennis)

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**BACKGROUND ANALYSIS:** Pursuant to City directives and policy, the Mutual Aid Agreements (MAA) between the North Miami Beach Police Department (NMBPD) and our partnering agencies will be presented to Council. Attached you will find an MAA renewing the ongoing relationship and agreements between the NMBPD and the El Portal Police Department. This agreement follows Florida State Statutes Chapter 23.1225 and allows for the legal authority to render and/or receive aid to and from the concerned Departments. MAA's are written authority given from one agency to another to convey the statutory authorities to conduct law enforcement activities outside of one of the agency's jurisdiction. These agreements and arrangements are necessary for the day to day operations of the Departments.

**RECOMMENDATION:** Approval is recommended.

**FISCAL/BUDGETARY IMPACT:** None. Our existing Mutual Aid Agreement is longstanding and approval to renew the agreement will have no fiscal impact on our operation.

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### ATTACHMENTS:

- ☐ [Resolution No. R2014-45](#)
- ☐ [Mutual Aid Agreement](#)

**RESOLUTION NO. R2014-45**

**A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI BEACH, FLORIDA, AUTHORIZING THE CITY MANAGER AND THE CITY CLERK TO EXECUTE A VOLUNTARY COOPERATION AND OPERATIONAL ASSISTANCE MUTUAL AID AGREEMENT WITH THE VILLAGE OF EL PORTAL, FLORIDA, FOR THE PURPOSE OF COORDINATING LAW ENFORCEMENT PLANNING, OPERATIONS, AND MUTUAL AID BENEFIT BETWEEN THE CITY OF NORTH MIAMI BEACH AND THE VILLAGE OF EL PORTAL, FLORIDA.**

**WHEREAS**, it is the responsibility of the respective governments of the City of North Miami Beach and the Village of El Portal, Florida to ensure the public safety of their citizens by providing adequate levels of police service to address any foreseeable routine or emergency situation; and

**WHEREAS**, the existence of, and continuing possibility that there may be the occurrence of law enforcement problems, and other natural and man-made conditions which are, or likely to be, beyond the control of services, personnel, equipment, or facilities of the City of North Miami Beach Police Department and the Village of El Portal Police Department; and

**WHEREAS**, it is necessary to ensure that these law enforcement agencies will have adequate resources to address any and all of these conditions, to protect the public peace and safety, and to preserve the lives and property of the people of North Miami Beach, and the Village of El Portal, Florida; and

**WHEREAS**, the City of North Miami Beach and the Village of El Portal have the authority under Chapter 23 of the Florida Statutes, known as the “Florida Mutual Aid Act,” to

enter into the attached Voluntary Cooperation and Operational Assistance Mutual Aid Agreement.

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of North Miami Beach, Florida:

**Section 1.** The aforementioned recitals are true and correct.

**Section 2.** The Mayor and Council of the City of North Miami Beach hereby authorize the City Manager and City Clerk to execute a Voluntary Cooperation and Operational Assistance Mutual Aid Agreement with the Village of El Portal, Florida, for the purpose of coordinating law enforcement planning, operations, and mutual aid benefit between the City of North Miami Beach and the Village of El Portal, Florida.

**APPROVED AND ADOPTED** by the City of North Miami Beach City Council at the regular meeting assembled this \_\_\_**day of September, 2014.**

ATTEST:

\_\_\_\_\_  
PAMELA L. LATIMORE  
CITY CLERK

(CITY SEAL)

\_\_\_\_\_  
GEORGE VALLEJO  
MAYOR

APPROVED AS TO FORM, LANGUAGE  
AND FOR EXECUTION

\_\_\_\_\_  
JOSÉ SMITH  
CITY ATTORNEY

Sponsored by: Mayor and Council

**MUTUAL AID AGREEMENT**  
**Between the City of North Miami Beach Police Department**  
**and the Village of El Portal Police Department**

**WHEREAS**, it is the responsibility of the governments of the **City of North Miami Beach**, Florida, and the **Village of El Portal**, Florida, to ensure the public safety of their citizens by providing adequate levels of police services to address any foreseeable routine or emergency situation; and

**WHEREAS**, because of the existing and continuing possibility of the occurrence of law enforcement problems and other natural and man-made conditions which are, or are likely to be, beyond the control of the services, personnel, equipment or facilities of the participating municipal police departments; and

**WHEREAS**, in order to ensure the preparation of these law enforcement agencies will be adequate to address any and all of these conditions, to protect the public peace and safety, and to preserve the lives and property of the people of the participating Miami-Dade County municipalities; and

**WHEREAS**, the participating Miami-Dade County municipalities have the authority to enter into a Mutual Aid Agreement under Chapter 23, Florida Statutes, the Florida Mutual Aid Act;

**WHEREAS**, it is to the advantage of each law enforcement agency to receive and extend mutual aid in the form of law enforcement services and resources to adequately respond to:

- (1) Continuing, multi jurisdiction law enforcement problems, so as to protect the public peace and safety, and preserve the lives and property of the people; and
- (2) Intensive situations including but not limited to emergencies as defined under Section 252.34 of the Florida Statutes, or
- (3) requests for Mutual Aid by certain law enforcement services specified herein and as defined under Section 23.1225 of the Florida Statutes; and

**NOW, THEREFORE, BE IT KNOWN**, that the **City of North Miami Beach** and the **Village of El Portal**, political subdivisions of the State of Florida, and the undersigned representatives, in consideration of mutual promises to render valuable aid in times of necessity, do hereby agree to fully and faithfully abide by and be bound by the following terms and conditions:

1. **Short title:** Mutual Aid Agreement
  
2. **Description:** Since the Mutual Aid Agreement provides for the requesting and rendering of assistance for both routine and intensive law enforcement situations, this Mutual Aid Agreement combines the elements of both a voluntary cooperation agreement and a requested operational assistance agreement as described in Chapter 23 Florida Statutes.
  
3. **Definitions:**
  - A. **Joint declaration:** A document which enumerates the various conditions or situations where aid may be requested or rendered pursuant to this Agreement, as determined by concerned agency heads. Subsequent to execution by the concerned agency heads, the Joint Declaration shall be filed with the clerks of the respective political subdivisions and shall thereafter become part of this Agreement. The Joint Declaration between the City of North Miami Beach and the Village of El Portal is attached hereto as Exhibit "A" and is hereby incorporated by reference. Said declaration may be amended or supplemented at any time by the agency heads by filing subsequent declarations, subject to the approval of the legal counsel of their respective political subdivisions, and filed with the Clerks of the respective political subdivisions.



- B. **Agency or participating law enforcement agency:** Either the **City of North Miami Beach Police Department** or the participating municipal police department.
- C. **Agency Head:** Either the Chief of the **City of North Miami Beach**, or the Chief's designee, and the Chief of Police of the participating municipal police department, or the Chief's designees.
- D. **Participating municipal police department:** The police department of any municipality in Miami-Dade County, Florida, that has approved and executed this Agreement upon the approval of the governing body of the municipality.
- E. **Certified law enforcement employees:** Any law enforcement employee certified as provided in Chapter 943, Florida Statutes.

4. **Operations:**

- A. In the event that a party to this Agreement is in need of assistance, as specified in the applicable Joint Declaration and any Amendments thereto, an authorized representative of the police department requiring assistance shall notify the agency from which such assistance is requested. The authorized agency representative whose assistance is sought shall evaluate the situation and his or her available resources, and will respond in an appropriate manner.
- B. Each party to this Agreement agrees to furnish necessary man power, equipment, facilities, and other resources and to render services to the other party as required to assist the requesting party in addressing the situation which caused the request; provided, however, that no party shall be required to unreasonably deplete its

own manpower, equipment, facilities, and other resources and services in rendering such assistance.

- C. The agency heads of the participating law enforcement agencies, or their designees, shall establish procedures for giving control of the mission definition to the requesting agency, and for giving tactical control over accomplishing any such assigned mission and supervisory control over all personnel or equipment provided pursuant to this Agreement to the providing agency.

5. **Powers, Privileges, Immunities, and Costs:**

- A. All employees of the participating municipal police department, certified law enforcement employees as defined in Chapter 943, Florida Statutes, during such time that said employees are actually providing aid outside of the jurisdictional limits of the employing municipality pursuant to a request for aid made in accordance with this Agreement, shall pursuant to the provisions of Chapter 23, Florida Statutes, have the same powers, duties, rights, privileges, and immunities as if they were performing their duties in the political subdivision in which they are regularly employed.
- B. The political subdivision having financial responsibility for the law enforcement agency providing the services, personnel, equipment, or facilities pursuant to the provisions of this Agreement shall bear any loss or damage to same and shall pay any and all expenses incurred in the maintenance and operation of same.
- C. The political subdivision having financial responsibility for the law enforcement agency providing aid pursuant to this Agreement shall compensate all of its employees rendering aid pursuant to this Agreement, during the time of rendering of such aid, and shall

defray the actual travel and maintenance expenses of such employees while they are rendering such aid. Such compensation shall include any amounts paid or due for compensation due to personal injury or death while such employees are engaged in rendering such aid. Such compensation shall also include all benefits normally due such employees.

- D. All exemptions from ordinances and rules, and all pension, insurance, relief, disability, workers compensation, salary, death, and other benefits which apply to the activity of such officers, agents, or employees of any such agency, when performing their respective functions within the territorial limits of their respective agencies, shall apply to them to the same degree, manner, and extent while engaged in the performance of their functions and duties extraterritorial under the provisions of this Mutual Aid Agreement. The provision of this Agreement shall apply with equal effect to paid and auxiliary employees.
- E. Nothing herein shall prevent the requesting agency from requesting supplemental appropriations from the governing body having budgetary jurisdiction to reimburse the assisting agency for any actual costs of expenses incurred by the assisting agency performing hereunder.
- F. The resources of facilities that are assigned shall be under the immediate command of a supervising officer designated by the assisting party. Such supervising officer shall be under the direct supervision and command of the agency head or his designee of the agency requesting assistance.
- G. In accordance with Section 23.127(1), Florida Statutes, whenever the employees of the responding agencies are rendering aid

outside their jurisdiction pursuant to this agreement, such employees shall have the same powers, duties, rights, privileges, and immunities as if they were performing their duties in the municipality in which they are normally employed or appointed.

H. Each municipality will bear the liability arising from the acts undertaken by its personnel pursuant to this agreement. All of the privileges and immunity from liability, exemptions from laws, ordinances and rules, and all pension, insurance, relief, disability, workers compensation, salary, death, and other benefits which apply to the activity of such officers, agents, or employees of any such agency when performing their respective function within the territorial limits of their respective public agencies shall apply to them in the same degree, manner, and extent while engaged in the performance of any of their functions and duties extra-territorially under the provisions of this Mutual Aid Agreement. This section shall apply with equal effect to paid, volunteer, and auxiliary employees.

I. Should either of the participating municipal police departments receive reimbursement for expenditures from a third party for a mutual aid event covered by this Agreement, the other participating municipal police department shall be eligible to receive an equitable reimbursement share for any actual costs or expenses incurred that are directly attributable to the event, provided such costs and expenses are authorized by the third party for reimbursement purposes.

6. **Indemnification:** The political subdivision having financial responsibility for the law enforcement agency providing aid pursuant to this Agreement agrees to hold harmless, defend, and indemnify the requesting law enforcement agency and its political subdivision in any suit, action or claim

for damages resulting from any and all acts or conduct of employees of said providing agency while providing aid pursuant to this Agreement, subject to Chapter 768, Florida Statutes, where applicable. Nothing contained in this Agreement shall be construed or interpreted to be a waiver of sovereign immunity by either party. This provision shall not impair or preclude reimbursement of costs by the requesting law enforcement agency.

7. **Forfeitures:** It is recognized that during the course of the operation of the Agreement, property subject to forfeiture under the Florida Contraband Forfeiture Act, Florida Statutes, may be seized. The property shall be seized, forfeited, and equitably distributed among the participating agencies in proportion to the amount of investigation and participation performed by each agency. The municipality in which any property is seized pursuant to the Florida Contraband Forfeiture Act shall have priority to initiate forfeiture proceedings under the Florida Contraband Forfeiture Act for any matters which arise from a mutual aid event that is covered by this Agreement, but may allow the other municipality to prosecute the forfeiture with the written authorization of the legal counsel for each municipality. Upon a successful forfeiture prosecution, the forfeiting agency shall share the proceeds with the assisting agency in an amount commensurate with that agency's level of participation. This shall occur pursuant to the provisions of the Florida Contraband Forfeiture Act.
  
8. **Conflicts:** Any conflicts between this Agreement and the Florida Mutual Aid Act will be controlled by the provisions of the latter, whenever conditions exist that are within the definitions stated in Chapter 23, Florida Statutes. Whenever an officer is rendering assistance pursuant to this Mutual Aid Agreement, the officer shall abide by and be subject to the rules and regulations, personnel policies, general orders, and standard operating procedures of his/her own employer. If any such rule, regulation, personnel policy general order or standard operating procedure is

contradicted, contravened or otherwise in conflict with a direct order of a superior officer of the requesting agency, then such rule, regulation, policy, general order or procedure shall control and shall supersede the direct order.

9. **Complaints:** Whenever there is cause to believe that a complaint has arisen as a result of a Mutual Aid Event as it may pertain to this Agreement, the Chief of Police or his/her designee of the requesting agency shall be responsible for the documentation of said complaint to ascertain at a minimum:
- a. The identity of the complainant.
  - b. An address where the complaining party can be contacted.
  - c. The specific allegation
  - d. The identity of the employees accused without regard as to agency affiliation.

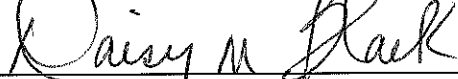
If it is determined that the accused is an employee of the assisting agency, the above information, with all pertinent documentation gathered during the receipt and processing of the complaint, shall be forwarded without delay to the agency for administrative review. The requesting agency may conduct a review of the complaint to determine if any factual basis for the complaint exists and/or whether any of the employees of the requesting agency violated any of their agency's policies or procedures.

10. **Effective Date and Duration:** This Agreement shall be in effect from date of signing, through and including **July \_\_\_\_, 2017**, and under no circumstances may this Agreement be renewed, amended or extended except in writing.

11. **Cancellation:** This Agreement may be canceled by either party upon written notice to the other party. Cancellation will be at the discretion of the chief executive officers of the parties hereto.

**AGREED AND ACKNOWLEDGED** this \_\_\_\_ day of \_\_\_\_\_, 2014.

**VILLAGE OF EL PORTAL**

  
\_\_\_\_\_  
Daisy M. Black  
Mayor

**CITY OF NORTH MIAMI BEACH**

\_\_\_\_\_  
Ana Garcia  
City Manager

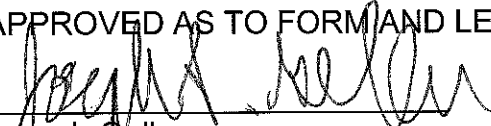
**ATTEST:**

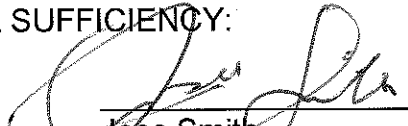
  
\_\_\_\_\_  
Carolina Montealegre  
Village Clerk

**ATTEST:**

\_\_\_\_\_  
Pamela Latimore  
City Clerk

**APPROVED AS TO FORM AND LEGAL SUFFICIENCY:**

  
\_\_\_\_\_  
Joseph Geller  
City Attorney

  
\_\_\_\_\_  
Jose Smith  
City Attorney

# EXHIBIT A



JOINT DECLARATION OF THE CHIEF OF NORTH MIAMI BEACH POLICE DEPARTMENT  
AND THE CHIEF OF THE VILLAGE OF EL PORTAL POLICE DEPARTMENT  
PURSUANT TO MUTUAL AID AGREEMENT

A police officer of either of the participating law enforcement agencies shall be considered to be operating under the provisions of the mutual aid agreement when:

- Participating in law enforcement activities that are preplanned and approved by each respective agency head, or
- Appropriately dispatched in response to a request for assistance from the other law enforcement agency.

In compliance with and under the authority of the Mutual Aid Agreement heretofore entered into by the City of North Miami Beach and the Village of El Portal, it is hereby declared that the following list comprises the circumstances and conditions under which mutual aid may be requested and rendered regarding police operations pursuant to the agreement. Said list may be amended or supplemented from time to time as needs dictate by subsequent declarations.

1. Joint multijurisdictional criminal investigations.
2. Civil affray or disobedience, disturbances, riots, large protest demonstrations, controversial trials, political conventions, labor disputes, and strikes.
3. Any natural disaster.
4. Incidents which require rescue operations and crowd and traffic control measures including, but not limited to large scale evacuations, aircraft and shipping disasters, fires, explosions, gas line leaks, radiological incidents, train wrecks and derailments, chemical or hazardous waste spills, and electrical power failures.
5. Terrorist activities including, but not limited to, acts of sabotage and enemy attacks.
6. Escapes from disturbances within detention facilities.
7. Hostage and barricaded subject situations, and aircraft piracy.
8. Control of major crime scenes, area searches, perimeter control, back-ups to emergency and in-progress calls, pursuits, and missing person calls.
9. Enemy attack.
10. Transportation of evidence requiring security.
11. Major events: i.e., sporting events, concerts, parades, fairs, festivals, and conventions.
12. Security and escort duties for dignitaries.

13. Incidents requiring utilization of specialized units: e.g., underwater recovery, aircraft, canine, motorcycle, bomb technicians, and crime scene technicians.
14. Emergency or intensive situations in which one agency needs additional assistance to perform its functional objective.
15. Joint training in areas of mutual need.
16. Participating in exigent situations, without the need for a formal request, which situations are spontaneous occurrences such as area searches for wanted subjects, perimeters, crimes in progress, escaped prisoners, traffic stops near municipal boundaries, request for assistance when no available units are nearby, calls or transmissions indicating an officer is injured, calls indicating a crime or incident has occurred in which a citizen may likely be injured and the assisting municipality is closer to the area than the officer receiving the call.
17. Mutual enforcement of all existing applicable laws and ordinances and exercise of arrest powers within the area comprising the respective jurisdictional municipal boundaries.

DATE: \_\_\_\_\_

\_\_\_\_\_

J. Scott Dennis, Chief  
North Miami Beach Police Department

ATTEST:

\_\_\_\_\_

City Clerk

DATE: \_\_\_\_\_

\_\_\_\_\_

Eugene Morales, Chief  
El Portal Police Department

ATTEST:

\_\_\_\_\_

City Clerk



City of North Miami Beach  
17011 NE 19 Avenue  
North Miami Beach, FL 33162  
305-947-7581  
www.citynmb.com

## MEMORANDUM

 [Print](#)

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**TO:** Mayor and City Council  
**FROM:** Ana M. Garcia, City Manager  
**VIA:** **CONTACT PERSONS:**  
Esmond Scott, Director of Public Works  
Brian K. O'Connor, Chief Procurement Officer  
**DATE:** Tuesday, September 23, 2014

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**RE:** Resolution No. R2014-48 (Chief Procurement Officer, Brian O'Connor)

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### **BACKGROUND ANALYSIS:**

The City of North Miami Beach issued Invitation to Bid (ITB) No. 2014-06 for the provision of Landscape Maintenance Services to City buildings and facilities, parks and public rights-of-way. The services include routine and as-needed lawn and landscape maintenance services in specified areas.

Notices were electronically sent to 375 potential, local and national vendors, as well as advertised in the Miami Daily Business Review, and posted on DemandStar by Onvia, the City's website and in the lobby of City Hall. Additionally, all registered City of North Miami Beach vendors under the commodity(s) matching this project's scope were notified via email.

An advertisement was placed in the Miami Daily Business Review on July 25, 2014. Signs and Bid Notices were posted in the City Hall Lobby under Public Notices. The Bid (available for download) and a brief description were posted on the City's website. A mandatory pre-bid conference was conducted on August 6, 2014.

The City took receipt of two (2) responsive bids on August 20, 2014 as follows:

<b>Respondent</b>	<b>Annual Bid Price</b>
<b>Elan Lawn and Landscape Services, Inc.</b>	<b>\$248,468.00</b>
Superior Landscaping and Lawn Service, Inc.	\$728,200.00

**RECOMMENDATION:**

It is the evaluation committee's recommendation that Bid No. 2014-06 be awarded to the lowest most responsive, responsible bidder, **Elan Lawn and Landscape Services, Inc.** for an annual amount of \$248,468.00. The initial term of this contract is three (3) years with two (2) additional one (1) year extensions available upon agreement between both parties.

**PROPOSED VENDOR:**

Elan Lawn and Landscape Services, Inc.  
800 Poinciana Drive  
Pembroke Pines, FL 33025

**FISCAL/BUDGETARY IMPACT:**

Based on staff's analysis, the proposed pricing is 29% lower than current pricing.

**FISCAL IMPACT:**

Expenditure: \$248,468.00  
Fund: General Fund  
Various Account #: Various (010820-541530, 010831-539325, 010831-539316, 010831-539347, 450910-535347, 410904-533347, 410900-533347, 474810-534347)

**ATTACHMENTS:**

- ☐ [Tabulation](#)
- ☐ [Admin Review](#)
- ☐ [Intent of Award](#)
- ☐ [Resolution No. R2014-48](#)
- ☐ [Exhibit A](#)

CITY OF NORTH MIAMI BEACH  
ITB NO. 2014-06  
CITYWIDE LANDSCAPE MAINTENANCE SERVICES

GROUP "A" CITY BUILDINGS AND FACILITIES		ELAN LAWN AND LANDSCAPE SERVICES, INC.		SUPERIOR LANDSCAPING AND LAWN SERVICE, INC.	
Ref. #	Location	Cost Per Cycle	Annual Cost	Cost Per Cycle	Annual Cost
CB1	City Hall / YES Center / Victory Pool Complex - 17011 NE 19 Avenue	\$ 180.00	\$ 7,920.00	\$ 300.00	\$ 13,200.00
CB2	Police Department Complex, including tot lot and coral rock wall - 16901 NE 19 Avenue.	\$ 140.00	\$ 6,160.00	\$ 300.00	\$ 13,200.00
CB3	Public Services Administration Building - 17050 NE 19 Avenue, including The Chamber of Commerce - 1870 NE 171 St.	\$ 90.00	\$ 3,960.00	\$ 350.00	\$ 15,400.00
CB4	Amphitheater Complex - 16601 NE 16 Ave., including All-Wars Memorial and Challenger Park	\$ 210.00	\$ 9,240.00	\$ 300.00	\$ 13,200.00
CB5	Library Complex - 1601 NE 164th St.	\$ 80.00	\$ 3,520.00	\$ 350.00	\$ 15,400.00
CB6	Operations Center - 2101 NE 159 Street	\$ 175.00	\$ 7,700.00	\$ 600.00	\$ 26,400.00
CB7	Mall South Parking Lots 1 & 2 - 1200 & 1300 blocks of NE 162 Street, north side, including 1367 property.	\$ 90.00	\$ 3,960.00	\$ 200.00	\$ 8,800.00
CB8	City Nursery Swales - 15900 NE 15 Avenue	\$ 30.00	\$ 1,320.00	\$ 200.00	\$ 8,800.00
CB9	Nonwood Water Plant - 19150 NW 8 Avenue***	\$ 110.00	\$ 4,840.00	\$ 890.00	\$ 39,160.00
CB10	Sewer Treatment Plant - 17820 NE 29 Court***	\$ 110.00	\$ 4,840.00	\$ 510.00	\$ 22,440.00
		\$ 1,215.00	\$ 53,460.00	\$ 4,000.00	\$ 176,000.00

GROUP "B" CITY PARKS					
Ref. #	Location	Cost Per Cycle	Annual Cost	Cost Per Cycle	Annual Cost
P1	Snyder Tennis Center and Dieffenbach Preserve - 16851 West Dixie Hwy., including West Dixie Hwy Parking lot located on the east side of the 7100 block, directly north of the Tennis Center	\$ 195.00	\$ 8,580.00	\$ 610.00	\$ 26,840.00
P2	Eastern Shores Tot Lot	\$ 30.00	\$ 1,320.00	\$ 120.00	\$ 5,280.00
P3	Allen Park Complex - N.E. 18 Ave. & 162 St.	\$ 160.00	\$ 7,040.00	\$ 300.00	\$ 13,200.00
P4	Highland Village Park, including Traffic Triangle and Pump Stations - N.E. 136 Terr. & Highland Dr.	\$ 125.00	\$ 5,500.00	\$ 300.00	\$ 13,200.00
P5	Washington Park Complex, including Basketball Courts, Park and Resource Center - 15290 NE 15 Court	\$ 210.00	\$ 9,240.00	\$ 520.00	\$ 22,880.00
P6	Martin Luther King Park - NE 155 ST Between NE 14 & NE 16 Avenues	\$ 175.00	\$ 7,700.00	\$ 300.00	\$ 13,200.00
P7	Miami Drive Parks, including: Hosea Sauls Park, Triangle Park, 161 St/14 Ave. Street Closing, Carter Tyree Park and all adjacent Traffic Triangles	\$ 160.00	\$ 7,040.00	\$ 420.00	\$ 18,480.00
P8	Mishcon Park, including adjacent NE 165 Street parking and swales	\$ 195.00	\$ 8,580.00	\$ 550.00	\$ 24,200.00
P9	Uleta Park Complex - N.E. 4rd Ave. & 169 St. Including adjacent Resource Center, Dolphin Park on NE 3Ave. / 170 St., and Vacant Lot at 50 NE 174 Drive	\$ 350.00	\$ 15,400.00	\$ 510.00	\$ 22,440.00
P10	Littman Park - East Dr. & NE 6th Ave	\$ 110.00	\$ 4,840.00	\$ 300.00	\$ 13,200.00
P11	Pickwick Lake Park	\$ 75.00	\$ 3,300.00	\$ 120.00	\$ 5,280.00
	Snake Creek Canal Banks - North bank - from NE 183 St. south to NE 20 Ave., including both sides of the bicycle path to the top of the canal bank, all street dead-ends and resulting triangles, Challenger Park on NE 13 Ave. / 177 St., and Shenkenberger Park on NE 16 Ave. / 169 St. South Bank - from NE 183 St. south NE 22 Ave., including both sides of the bicycle path to the top of the canal bank, all adjacent traffic circles and triangles, and the Barry Schreiber Park and Tot Lot at NE 172 St. / 14 Ave.	\$ 425.00	\$ 18,700.00	\$ 1,800.00	\$ 79,200.00
P13	Taylor Park- Dixie Hwy. & 156 St. And Aqua Bowl Park - N.E. 18TH Ave/155-157 Sts	\$ 200.00	\$ 8,800.00	\$ 410.00	\$ 18,040.00
		\$ 2,410.00	\$ 106,040.00	\$ 6,260.00	\$ 275,440.00

GROUP "C" PUBLIC RIGHTS OF WAY					
Ref. #	Location	Cost Per Cycle	Annual Cost	Cost Per Cycle	Annual Cost
RW1	NE 171 / 172 Street Medians and all associated Triangles - From NE 15 Avenue east to Biscayne Boulevard	\$ 190.00	\$ 8,360.00	\$ 410.00	\$ 18,040.00
RW2	19th Avenue Medians and Traffic Circles - From NE 186 Drive south to NE 163 Street, including NE 18 Road medians and all associated traffic triangles	\$ 350.00	\$ 15,400.00	\$ 450.00	\$ 19,800.00
RW3	Hanford Boulevard, NE 164 Street, Medians and Sidewalks- From NE 15 Avenue east to NE 22 Avenue including associated cross-avenues: NE 16 Ave., NE 17 Ave., NE 18 Ave., NE 20 Ave., and NE 21 Ave.	\$ 250.00	\$ 11,000.00	\$ 450.00	\$ 19,800.00
RW4	NE 35th Ave. Medians, Guardhouses and associated guardhouse swales from NE 171 Street south to NE 163 Street	\$ 250.00	\$ 11,000.00	\$ 610.00	\$ 26,840.00
RW5	NE 13th Ave. Medians - From NE 159 Street south to NE 151 Street and Donald Bonham Median Park - NE 158 Street between 11 Court and 12 Avenue.	\$ 147.00	\$ 6,468.00	\$ 220.00	\$ 9,680.00
RW6	East Drive Swale- North side from NE 173 Street east to Littman Park	\$ 145.00	\$ 6,380.00	\$ 300.00	\$ 13,200.00
RW7	SR 826 Medians - from N.W. 2 Avenue east to Intracoastal Bridge, including NE8 Ave. Medians, NE 167 St. Triangle, and Service Medians - North Side, from NE 26 Avenue east to NE 35 Avenue	\$ 335.00	\$ 14,740.00	\$ 1,980.00	\$ 87,120.00
RW8	Biscayne Boulevard Medians, West Side Green Areas and Retention Areas - Dieta River Bridge south to NE 135 St.	\$ 125.00	\$ 5,500.00	\$ 1,350.00	\$ 59,400.00
RW9	NE 172 Avenue - west side between NE 165 St., and 167 St., along wall	\$ 40.00	\$ 1,760.00	\$ 210.00	\$ 9,240.00
RW10	Miami Gardens Drive Medians from NE 19 Ave., to NE 21 Ave., including Pickwick Neighborhood wall landscape and Skyfate wall and swale	\$ 190.00	\$ 8,360.00	\$ 310.00	\$ 13,640.00
		\$ 2,022.00	\$ 88,968.00	\$ 6,290.00	\$ 276,760.00

<b>TOTALS</b>	<b>TOTAL PRICE PER CYCLE</b>	<b>TOTAL ANNUAL PRICE</b>	<b>TOTAL PRICE PER CYCLE</b>	<b>TOTAL ANNUAL PRICE</b>
	\$ 5,647.00	\$ 248,468.00	\$ 16,550.00	\$ 728,200.00

RESPONSIVE BIDS/PROPOSALS WILL BE REVIEWED BY THE BID REVIEW COMMITTEE AT A PUBLICLY SCHEDULED MEETING BEFORE RECOMMENDED RESPONDENT IS SUBMITTED TO THE CITY OF NORTH MIAMI BEACH CITY COUNCIL FOR APPROVAL (IF REQUIRED).

**ITB 2014-06 CITYWIDE LANDSCAPE MAINTENANCE SERVICES**

	ELAN LAWN AND LANDSCAPE SERVICES, INC	SUPERIOR LANDSCAPING AND LAWN SERVICE, INC.
Better Business Bureau	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sunbiz	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
EPLS (Sam.gov)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Miami-Dade County Clerk's Office	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Broward County Clerk's Office	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Palm Beach County Clerk's Office	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Bid Bond	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Current Certificate of Insurance	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Certified Arborist	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Pest Control License	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tree Trimming Cert	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
MOT Cert	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business Tax Receipt	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
City Required Forms	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Equipment List	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Bid Page(s)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
References Returned	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Attended Mandatory Pre-Bid Meeting	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Addendum No. 1 of 1	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

\*Administrative review of the lowest 3 bidders



**MEMORANDUM**

**To:** Procurement Management Division

**From:** The Evaluation Committee

**Re:** Intent of Award

**SOLICITATION:** 2014-06 CITYWIDE LANDSCAPE MAINTENANCE SERVICES

**MEETING DATE:** 08/27/14 at 10:00 AM

The below signed Evaluation Committee, having reviewed the above referenced responses, make our recommendation as follows:

The Committee recommends award to Elan Lawn and Landscaping Services, Inc., the lowest most responsive and responsible bidder.

By checking the box "Yes" below, I am agreeing with the Committee's decision.

Reviewer 1	<u>Law Harrington</u>	<input checked="" type="radio"/> Yes	No	<u>UH</u> Initial
Reviewer 2	<u>Brian Stutz</u>	<input checked="" type="radio"/> Yes	No	<u>[Signature]</u> Initial
Reviewer 3	<u>FERNANDO RODRIGUEZ</u>	<input checked="" type="radio"/> Yes	No	<u>[Signature]</u> Initial
Reviewer 4	_____	<input type="radio"/> Yes	No	_____ Initial

**RESOLUTION NO. R2014-48**

**A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI BEACH, FLORIDA, AUTHORIZING THE CITY MANAGER TO EXECUTE AN AGREEMENT FOR CITYWIDE LANDSCAPE MAINTENANCE SERVICES WITH ELAN LAWN AND LANDSCAPE SERVICES, INC. PURSUANT TO INVITATION TO BID NO. 2014-06 FOR AN ANNUAL AMOUNT OF \$248,468.00.**

**WHEREAS**, the City of North Miami Beach ("City") issued Invitation to Bid No. 2014-06 to contract with a qualified vendor to provide landscape maintenance services to City buildings and facilities, parks and public rights-of-way; and

**WHEREAS**, the landscaping services contractor is to provide routine maintenance and as-needed services in specified public green spaces; and

**WHEREAS**, bid notices were electronically mailed to 375 potential local and national vendors, as well as advertised in the Miami Daily Business Review, and posted on DemandStar by Onvia, the City's website, and in the lobby of City Hall. Additionally, all registered City of North Miami Beach vendors under the commodity(s) matching this project's scope were notified via email; and

**WHEREAS**, the City took receipt of two (2) responsive bids by the published deadline; and

**WHEREAS**, an Evaluation Committee convened to rank the responses to Bid No. 2014-06; and

**WHEREAS**, the Evaluation Committee recommended that Bid No. 2014-06 be awarded to the lowest, most responsive, responsible bidder, Elan Lawn and Landscape Services, Inc.; and

**WHEREAS**, the initial term of this contract is three (3) years with two (2) additional one (1) year extensions available upon agreement between both parties; and



**WHEREAS**, the City Council of North Miami Beach desires to award Bid No. 2014-06 and authorizes the City Manager to execute an Agreement between the City of North Miami Beach and Elan Lawn and Landscape Services, Inc. for the provision of Citywide Landscape Maintenance Services.

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of North Miami Beach, Florida.

**Section 1.** The foregoing recitals are true and correct.

**Section 2.** The Mayor and Council of the City of North Miami Beach hereby award Bid No. 2014-06 to Elan Lawn and Landscape Services, Inc. in the annual amount of \$248,468.00.

**Section 3.** The Mayor and Council of the City of North Miami Beach, Florida, hereby authorize and direct the City Manager and the City Clerk to execute an Agreement, in a form acceptable to the City Attorney, between the City and Elan Lawn and Landscape Services, Inc., attached hereto as Exhibit "A" and incorporated herein by reference.

**APPROVED AND ADOPTED** by the City of North Miami Beach City Council at the regular meeting assembled this \_\_\_\_\_ day of September, **2014**.

ATTEST:

\_\_\_\_\_  
PAMELA L. LATIMORE  
CITY CLERK

(CITY SEAL)

\_\_\_\_\_  
GEORGE VALLEJO  
MAYOR

APPROVED AS TO FORM, LANGUAGE  
AND FOR EXECUTION:

\_\_\_\_\_  
JOSE SMITH  
CITY ATTORNEY

Sponsored by: Mayor and Council

**RESOLUTION R2014-48**

**AGREEMENT No. 2014-06**  
**BETWEEN THE CITY OF NORTH MIAMI BEACH**  
**AND**  
**ELAN LAWN AND LANDSCAPE SERVICES, INC.**

**THIS AGREEMENT** is made and entered into as of this \_\_\_\_\_ day of \_\_\_\_\_, 2014 by and between Elan Lawn and Landscape Services, Inc. a corporation organized and existing under the laws of the **State of Florida**, with offices at **800 Poinciana Drive, Pembroke Pines, FL 33025** (hereinafter referred to as the "Contractor"), and the City of North Miami Beach, a political subdivision of the State of Florida, having its principal office at 17011 NE 19<sup>th</sup> Avenue, North Miami Beach, Florida 33162 (hereinafter referred to as the "City").

**WITNESSETH:**

**WHEREAS**, the Contractor has offered to provide the materials and/or services and to be bound by the Plans and the terms and conditions of the **Invitation to Bid (ITB) No. 2014-06 CITYWIDE LANDSCAPE MAINTENANCE SERVICES**, which includes the General Terms and Conditions of the Invitation to Bid, Specifications, Bid Forms, and associated addenda attached hereto and incorporated herein as Exhibit "A", and the terms of Contractor's Proposal attached hereto and incorporated herein as Exhibit "B"; and

**WHEREAS**, the Contractor has submitted a written proposal dated **August 19, 2014**, hereinafter referred to as the "Contractor's Proposal", the terms of which are incorporated herein by reference as if fully set forth herein; and

**WHEREAS**, the City desires to procure from the Contractor such services for the City, in accordance with the terms and conditions of this Agreement.

**NOW, THEREFORE**, in consideration of the mutual covenants and agreements herein contained, the parties hereto agree as follows:

1. The Contractor agrees to provide the materials and/or services pursuant to and to be bound by the Plans and the terms and conditions of the Invitation to Bid, which includes General Terms and Conditions of Invitation to Bid, Specifications, Bid Forms, and associated addenda and the terms of which are incorporated herein by reference as if fully set forth herein and attached hereto as Exhibit "A", and the Contractor's Proposal attached hereto and incorporated herein as Exhibit "B".
2. The City agrees to abide by and to be bound by the terms of the Invitation to Bid, which includes General Terms and Conditions of the Invitation to Bid, Specifications, Bid Forms, and associated addenda attached hereto and incorporated herein as Exhibit "A", and by the terms of Contractor's Proposal attached hereto and incorporated herein as Exhibit "B".
3. Contractor shall deliver materials and/or provide services in accordance with the terms of the Invitation to Bid, Bid Forms and addenda attached hereto and incorporated herein as Exhibit "A" and with the terms of Contractor's Proposal attached hereto and incorporated herein as Exhibit "B".
4. The City agrees to make payment in accordance with the terms of the Invitation to Bid, Bid Forms and addenda attached hereto and incorporated herein as Exhibit "A" and with the terms of Contractor's Proposal attached hereto and incorporated herein as Exhibit "B".

5. This Agreement and attachments hereto constitute the entire agreement between the parties hereto, and its provisions shall not be amended, except in writing, after formal approval by both parties.

6. This Agreement will commence on October 1, 2014 and expire on September 30, 2017 unless Contractor is otherwise notified by the City. Two (2) additional one (1) year extensions are available upon written agreement between both parties. The City Manager is authorized to extend or terminate this Agreement on behalf of the City.

7. In addition to any other contractual indemnification provisions in Exhibit "A" or Exhibit "B" in favor of the City, Contractor hereby agrees to indemnify and hold the City harmless from any and all claims, suits, actions, damages, causes of action, and attorney's fees, arising from any personal injury, loss of life, or damage to person or property sustained by reason of or as a result of the products or materials used or supplied in the performance of this Agreement.

IN WITNESS WHEREOF, the parties hereto have made and executed this Agreement on this \_\_\_\_\_ day of \_\_\_\_\_, 2014.

CONTRACTOR

By: \_\_\_\_\_  
(Signature)

Name: \_\_\_\_\_  
(Print)

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Attest: \_\_\_\_\_  
Corporate Seal/Notary Public

Corporate Seal/Notary Seal

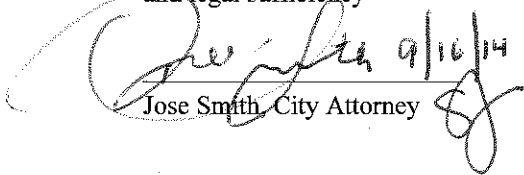
CITY OF NORTH MIAMI BEACH

By: \_\_\_\_\_  
Ana M. Garcia, City Manager

Date: \_\_\_\_\_

Attest: \_\_\_\_\_  
Pamela L. Latimore, City Clerk

Approved as to form  
and legal sufficiency

  
Jose Smith, City Attorney



City of North Miami Beach  
17011 NE 19 Avenue  
North Miami Beach, FL 33162  
305-947-7581  
www.citynmb.com

## MEMORANDUM

 [Print](#)

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**TO:** Mayor and City Council  
**FROM:** Ana M. Garcia, City Manager  
**VIA:** Richard G. Lorber, Assistant City Manager  
**DATE:** Tuesday, September 23, 2014

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**RE:** Resolution No. R2014-50 (Assistant City Manager, Richard G. Lorber)

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### **BACKGROUND ANALYSIS:**

The 90 year-old Fulford-by-the-Sea Monument is located at the intersection of 173rd Street and N.E. 23rd Avenue in North Miami Beach, FL. It was built in 1924, at a cost of \$15,000, and was meant to be one of five fountains that would mark the entrances to the new development called Fulford-by-the-Sea. The remaining fountains were never built.

The Fulford-by-the-Sea Monument withstood the 1926 hurricane and 90 years later, is still standing. In 1987, the Monument was officially listed as a Dade County Historical Site, and in 2010, it was placed on the United States National Register of Historic Places (NRHP Reference No. 10000937). The Fountain is a symbol of the City of North Miami Beach's history. The City of North Miami Beach is extremely proud to have this historic monument. The Fulford-by-the-Sea Monument is proudly displayed in the City's logo and can be clearly distinguished in the many signs throughout the City. The Monument is part of the City's History Tour which takes place 4 times a year.

The Monument is in desperate need of restorative repair due to extensive structural damage. Water erosion is causing deterioration to the structure, and leaks are compromising the foundation. Weather erosion is clearly visible; Steel is exposed on the unicorns' horns; Cement on the base of the structure is cracking and allowing water to penetrate; Tiles on the dome are missing and/or broken; Lighting needs to be replaced;

Currently the Monument shows signs of aging and deterioration.

The City would like to apply for a State of Florida Division of Historic Preservation Special Category Grant for the repair and restoration of the Historic Fulford-by-the Sea Fountain. The program requires that 50% of the total cost for the repair and restoration of the Fountain come from applicant, City of North Miami Beach. Richard Heisenbottle, consulting architect, has determined that the amount of funding needed is anticipated to be approximately \$225,000. A grant request in the amount of \$225,000 would require a City match of \$112,500; a combination \$102,500 in cash and \$10,000 of in-kind services is proposed. This project is of high importance, as it will result in a professional restoration that will completely and properly repair and restore the Monument in accordance with the required Historic Preservation standards. It is projected that the maximum cash outlay for the grant match will not exceed \$102,500 from the general fund.

Major work items involved:

- Conduct a historical conservation study to analyze what restorative measures, in strict compliance with the Secretary of the Interior's historic preservation standards, need to be taken for the appropriate treatment of historic properties;
- Recondition broken and worn elements as best as possible to maintain the historical condition of the Monument;
- Conservators will investigate the causes of the water penetration causing efflorescence at many of the joints and throughout the structure;
- Provide excavation backfill compaction and patchwork for the road in order to repair underground piping for pump equipment
- Moderate sandblasting to remove dirt and old materials to restore structure to its original elements;
- Fill in cracks and joints, smooth, recondition, and seal all surfaces, including exposed rebar;
- Replace and restore the lighting fixtures and conceal conduits;
- If membrane beneath dome tile roof is deteriorated, develop a methodology for safe removal of tile and replacement of waterproofing membrane;
- Replace missing or broken tiles on the exterior dome with similar Italian imported mosaic ceramic tiles to match what is currently there;
- Install new filtration system;
- Replace Sand filter and faulty float switch;

· File all necessary plans and permits with the City Building Department

**RECOMMENDATION:**

Staff's recommendation is approval of the resolution to apply for State Historical Preservation Funds to repair and restore the Fulford-by-the-Sea Fountain.

**FISCAL/BUDGETARY  
IMPACT:**

The cost to the City for this project is anticipated to be no more than \$102,500, with a in-kind match of an additional \$10,000.

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**ATTACHMENTS:**

- ▢ [Fountain Support Docuemnts](#)
- ▢ [Resolution No. R2014-50](#)



**2016 Special Category Historic Preservation Grants  
Formal Solicitation for Applications  
September 1, 2014 - October 31, 2014**

The Florida Department of State is currently soliciting applications for Special Category Grant-in-Aid assistance for historic preservation projects. Projects must be associated with Historic Preservation in Florida and must meet guidelines under 1A-39, Florida Administrative Code.

The solicitation period began September 1, 2014 and extends through October 31, 2014. A preview of the online application will be available at [www.flheritage.com/grants](http://www.flheritage.com/grants). Applications must be submitted online by 11:59 p.m. on October 31, 2014. Application attachments must be delivered to the Bureau of Historic Preservation, R. A. Gray Building, 500 South Bronough Street, Tallahassee, Florida 32399-0250 no later than 5:00 p.m., October 31, 2014 OR be clearly postmarked on or before October 31, 2014 OR show evidence of submission to an express mail service on or before October 31, 2014. For questions or further assistance, you may contact us at [BHPgrants@Dos.MyFlorida.com](mailto:BHPgrants@Dos.MyFlorida.com) or by calling the Bureau at 850.245.6333 or 1.800.847.7278

**Purpose:** The purpose of Special Category grant funding is to assist major site-specific archaeological excavations, the major restoration or rehabilitation of historic buildings or structures, and major museum exhibits involving the development and presentation of information on the history of Florida.

**Types of Projects:** Types of projects eligible for Special Category funding include the acquisition of historic property, the moving of a historic building or structure that is under threat of demolition or destruction due to natural causes, the rehabilitation of a historic building or property, and major archaeological investigations of a site or closely related sites. Exhibit projects may include the design, fabrication and installation of museum furniture and equipment and the production of exhibit related media.

**Eligibility:** Eligible applicants include state agencies, universities, local governments and units of local governments, as well as non-profit organizations.

**Application Period:** September 1, 2014 - October 31, 2014

**Grant Award / Requirements for Match:** Special Category grants provide assistance between \$50,000 and \$350,000. The grantee is required to provide a matching share of either \$50,000 or 50% of the award request, whichever is the higher amount. The match may be any combination of in-kind services, volunteer labor, donated materials and travel, plus cash-on-hand which must constitute a minimum of 25% of the total match.

2013-2014 OFFICERS

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**FIRST VICE PRESIDENT**

Brian Alonso

**SECOND VICE PRESIDENT**

Judy Pruitt

**TREASURER**

Todd Tragash

**SECRETARY**

Dolly MacIntyre

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**PAST PRESIDENT**

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Ellen Uguccioni

Mary Young

**CEO**

Becky Roper Matkov



July 31, 2014

Mr. Robert Bendus

Director, Division of Historical Resources

Bureau of Historic Preservation, Grants and Education Section

500 South Bronough Street

Tallahassee, Florida 32399-0250

Re: City of North Miami Beach- Fulford Fountain Grant Application

Dear Mr. Bendus,:

On behalf of Dade Heritage Trust, the largest nonprofit historic preservation organization in Miami-Dade County, I am writing to support the grant application of the City of North Miami Beach to repair and restore the historic Fulford-by-the-Sea Fountain.

Listed on the National Register of Historic Places, the Fulford-by-the-Sea Fountain was constructed in the 1920s. It was built to a height of 32 feet as an imposing entryway to the subdivision of Fulford-by-the-Sea. Unfortunately, the hurricane of September 17, 1926 devastated the area, putting a stop to future plans and further development. The Fulford-by-the-Sea Fountain is the last remnant of this dream planned for what is now the City of North Miami Beach.

This historic monument, which was featured with a photo and write-up in Dade Heritage Trust's book, *Miami's Historic Neighborhoods*, is now in desperate need of repair. We commend the City of North Miami Beach for seeking to restore it, and we urge your support of this effort.

Sincerely,

A handwritten signature in cursive script that reads "Becky Roper Matkov".

Becky Roper Matkov, Chief Executive Officer  
Dade Heritage Trust



**DISTRICT OFFICE:**

610 N.W. 183<sup>rd</sup> Street, Suite 204  
Miami Gardens, Florida 33169  
(305) 654-7100  
(305) 654-7102 (fax)

**TALLAHASSEE OFFICE:**

402 House Office Building  
402 South Monroe Street  
Tallahassee, FL 32399  
(850) 717-5107

# Florida House of Representatives

## *Representative Barbara Watson*

D-107

Email: [Barbara.Watson@myfloridahouse.gov](mailto:Barbara.Watson@myfloridahouse.gov)

September 17, 2014

Mr. Robert F. Bendus, Director  
**Division of Historical Resources**  
c/o Historic Preservation Grants Program  
500 South Bronough Street  
Tallahassee, Florida 32399-0250

**RE: Fulford-by-the-Sea Monument Repair and Restoration**

Dear Mr. Bendus:

I am pleased and excited to support the City of North Miami Beach's application to renovate the City's Historic, **Fulford-by-the-Sea Monument** (the "Fountain"). The Fountain dates back to 1924, and is a symbol of cultural and social significance for the residents of the City of North Miami Beach. In 2010, the Monument was placed in the *National Register of Historic Places*, which only emphasizes the importance of preserving it for future generations.

This year, I was delighted to support the 2014-2015 Legislative Budget which passed and included \$205,000 for the Historic Fulford Fountain Renovation. Unfortunately, it was vetoed by the Governor. Significant signs of aging exist on the monument and the anticipated funds will be used to repair visible rust stains, cracked and/or broken stucco and exposed rebar, replace numerous ceramic mosaic tiles and exposed rebar in the unicorns busts, and install a new filtration system, etc. As this historic Monument approaches its 90<sup>th</sup> year of significance and celebration to the residents and tourists, it would surely be fitting to restore its' structure.

Once again, I fully support the City of North Miami Beach's efforts to repair and restore this National Monument and encourage your upmost consideration of their application during the selection process. If additional information is needed, please do not hesitate to contact me.

Respectfully,

The Honorable Barbara Watson  
State Representative



# City of North Miami Beach, Florida

MAYOR GEORGE VALLEJO

---

July 30, 2014

Attn.: Mr. Scott Stroh  
Director, Division of Historical Resources  
Bureau of Historic Preservation, Grants and Education Section  
500 South Bronough Street  
Tallahassee, Florida 32399-0250

Dear Mr. Stroh:

As the Mayor of the City of North Miami Beach, and on behalf of my colleagues, I am proud to support our efforts to repair and restore the Fulford-by-the-Sea Monument, also known as the Fountain.

The Fountain, which has been placed in the National Register of Historic Places, is a symbol of our City's history, and needs to be preserved for all generations to come. Currently, our residents and visitors are able to come and sit by the Fountain and enjoy this historical monument. The Fountain is a beacon of our history and lights the way by day and night for our residents and visitors.

The City of North Miami Beach is a small community and we urgently need assistance in properly restoring this monument in accordance with Historical Preservation standards. We will be utilizing the services of a conservator who will abide by state standards of proper repair and restoration of historical monuments. This funding is critically needed to help us achieve this goal.

We are truly dedicated to this project and committed to its timely completion. On behalf of my colleagues and the city residents, I ask you to please seriously consider this project for funding.

Respectfully,

  
George Vallejo  
Mayor

cc: Council Members  
Ana Garcia, City Manager

**SETH H. BRAMSON**  
330 N.E. 96<sup>th</sup> Street  
Miami, FL 33138

Telephone: (305) 757-1016 Cell: (305) 4-MR-FEC-1 Email: mrfec@yahoo.com

**Mr. Scott Stroh, Director**  
Division of Historical Resources  
Bureau of Historic Preservation  
Grants and Education Section  
500 South Bronough Street  
Tallahassee, Florida 32399-0250

**Dear Mr. Stroh:**

**It has come to my attention that the City of North Miami Beach is seeking funding to repair and restore the Fulford By-The-Sea Monument. Since the City has already applied for National Registry listing, I am honored to write in support of the restoration and repair of this national historic landmark.**

**As the senior collector of Miami memorabilia and Floridiana in Am (52 years this past May), I am the owner of the largest private collection of Miami memorabilia and Floridiana in the country. I am the author of *From Farms and Field to the Future: The Incredible History of North Miami Beach*. Not only have I studied the history of the fountain but its architectural uniqueness and importance as well.**

**Simply put, there is not another fountain or civic monument in South Florida (and possibly within the State) that is as beautiful and unusual, but which has historic meaning to not only its municipality of ownership, but to the region and the state, and as a Floridian for more than 63 years, I do not write these words lightly.**

**As a matter of reference, the fountain is pictured in the book on pages 46 and 47 and is further architecturally described. If there is anything that I can add or if I can be of further service, please do not hesitate to call upon me at the phone numbers or email listed above.**

**Cordially,**



Seth Bramson, MBA,MS  
Company Historian, Florida East Coast Railway  
Adjunct Professor of History and Historianin Residence, Barry University  
Adjunct Professor of History, Florida International University



SALLY A. HEYMAN  
COMMISSIONER

*Board of County Commissioners*  
MIAMI-DADE COUNTY – FLORIDA

STEPHEN P. CLARK CENTER  
111 N. W. FIRST STREET, SUITE 220  
MIAMI, FLORIDA 33128-1963  
(305) 375-5128

July 30, 2014

Mr. Scott Stroh, Director  
Division of Historical Resources  
Bureau of historic Preservation, Grants and Education  
500 South Bronough Street  
Tallahassee, Florida 32399-0250

Dear Director Stroh:

As a former Florida State Legislator, current Miami-Dade County Commissioner and a lifelong resident of North Miami Beach, I am delighted to write this letter in support of their grant application to repair and restore the Fulford by-the-Sea Monument. This site is currently on the National Register of Historic Places and it is sorely in need of restoration and repair.

The 32-foot-tall triumphal arches once towered over its surroundings, its pouring fountain an elegant welcome to the newly developed South Florida land. Built in 1925 the fountain has deteriorated over the years despite restoration efforts by the city. The grant funds would be used to fill in cracks, smooth out damaged stone, restore seals, replace light bulbs with energy efficient LEDs, paint steps, change out the fountain's old PVC pipes and pressure clean the monument to mention just a few renovations.

The fountain is one of the few remaining legacies of the area's early history and I encourage you to look favorably on this grant application.

Sincerely,

A handwritten signature in black ink, appearing to read "Sally A. Heyman", with a long, sweeping underline.

Sally A. Heyman  
Commissioner  
District 4

July 31, 2014

Attn.: Mr. Scott Stroh  
Director, Division of Historical Resources  
Bureau of Historic Preservation, Grants and Education Section  
500 South Bronough Street  
Tallahassee, Florida 32399-0250

Dear Mr. Stroh:

I am writing this letter to you to solicit your support in granting a Historic Preservation Grant to the City of North Miami Beach for the restoration of the Fulford-by-the Sea Monument, also known by residents as the Fulford Fountain.

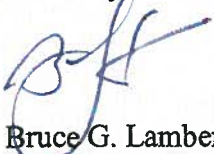
The Fountain traces its roots to the founding of our city and it is essential that it be preserved for future generations so that it can be enjoyed by residents and visitors alike. Other than a few single family homes located within our City, the Fountain represents the oldest significant surviving structure remaining from the City's early development. As such, it represents the culture and the vision of the City's founders who developed the City of North Miami Beach (originally known as Fulford-by-the Sea) with its future resident's quality of life in mind.

The Fountain that was constructed at the Eastern entrance to the City on a road with a wide right-of-way gave prospective residents the feeling they were entering into a grand vista of well laid out streets and large private lots in which they could build their dream homes. The Fountain at the entrance enhanced the perceived livability of the area. It also served as a landmark that put Fulford-by-the Sea on early local maps of the area and became a tourist stop for many who wanted their photograph taken as they entered the South Florida area.

Not only does the Fountain represent a historic landmark for the City of North Miami Beach, but it also is a part of the State of Florida's early development as well. As such, it is imperative that State of Florida grant funding be allocated to preserve significant structures such as the Fulford monument.

For all of the above reasons, it is imperative that the fountain be preserved and restored to its former grandeur and your assistance in making this happen would be much appreciated.

Sincerely,



Bruce G. Lamberto  
Chairman, Beautification Committee  
City of North Maimi Beach  
3420 N.E. 165<sup>th</sup> Street  
North Miami Beach, FL 33160  
Telephone: 786-367-7072

**RESOLUTION NO. 2014-50**

**A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI BEACH, FLORIDA, AUTHORIZING THE UNRESTRICTED FUND ALLOCATION OF MATCHING FUNDS IN AN AMOUNT NOT TO EXCEED \$102,500 AND \$10,000 IN IN-KIND SERVICES FOR THE REPAIR AND RESTORATION OF THE FULFORD-BY-THE-SEA MONUMENT FROM THE FLORIDA DEPARTMENT OF STATE DIVISION OF HISTORICAL RESOURCES- BUREAU OF HISTORIC PRESERVATION, SPECIAL CATEGORY GRANT PROJECTS.**

**WHEREAS**, the Mayor and City Council and the City of North Miami Beach recognize the importance of maintaining and preserving the City's historical monuments; and

**WHEREAS**, the Mayor and City Council desire to beautify the City and improve the quality of life of our residents by providing restored historical monuments in urban areas; and

**WHEREAS**, it is recommended that the North Miami Beach City Council approve this Resolution authorizing a general fund match not to exceed \$102,500 and \$10,000 in in-kind services to be eligible to apply for the repair and restoration of the Fulford-by-the-Sea Monument.

**NOW THEREFORE, BE IT RESOLVED** by the City Council of the City of North Miami Beach, Florida.

**Section 1.** The Council hereby authorizes the City Manager to make available matching funds from the unrestricted fund not to exceed \$102,500 and \$10,000 in in-kind services for the repair and restoration of the Fulford-by-the-Sea Monument.

**Section 2.** The City Manager or her designee and the City Clerk are hereby directed to send copies of this Resolution to the Florida Department of State, Division of Historical Resources- Bureau of Historic Preservation, and all other appropriate persons or agencies.

**Section 3.** The Mayor and City Council will add the proposed Fulford-by-the-Sea repair and restoration improvements to the Comprehensive Plan 5-year Schedule of Capital Improvements and the 5-year Capital Improvements Program in the annual budget.

**APPROVED AND ADOPTED** by the City Council of the city of North Miami Beach, Florida at the regular meeting assembled this \_\_\_\_ day of September, 2014.

ATTEST:

\_\_\_\_\_  
PAMELA LATTIMORE  
CITY CLERK

\_\_\_\_\_  
GEORGE VALLEJO  
MAYOR

(CITY SEAL)

APPROVED AS TO FORM, LANGUAGE  
AND FOR EXECUTION:

\_\_\_\_\_  
JOSE SMITH  
CITY ATTORNEY

Sponsored by: Mayor and City Council



City of North Miami Beach  
17011 NE 19 Avenue  
North Miami Beach, FL 33162  
305-947-7581  
www.citynmb.com

**MEMORANDUM**

 **Print**

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**TO:** Mayor and City Council  
**FROM:** Ana M. Garcia  
City Manager  
**VIA:**  
**DATE:** Tuesday, September 23, 2014

---

**RE:** 7th Annual Domestic Violence Walk

---

**BACKGROUND  
ANALYSIS:  
RECOMMENDATION:  
FISCAL/BUDGETARY  
IMPACT:**

---

**ATTACHMENTS:**

 [DV Flyer](#)



# 7th Annual Domestic Violence

# WALK



**Saturday, October 18, 2014**

**Senator Gwen Margolis Amphitheatre**

**16501 NE 16th Avenue, North Miami Beach, Florida 33162**

**CHECK-IN BEGINS AT 4:00PM ~ 2MILE WALK STARTS AT 5:30PM**

**PRE-REGISTER NOW AT [WWW.SAFESPACEFOUNDATION.ORG](http://WWW.SAFESPACEFOUNDATION.ORG) ONLY A \$25 DONATION**

**ALL-STAR REGISTRATION \$55**

REGISTERED PARTICIPANTS WILL RECEIVE A WALK-A-THON GIFT WHILE SUPPLIES LAST

**FAMILY ENTERTAINMENT ~FOOD~REFRESHMENTS~SPECIAL GUEST**

**WE'VE PARTNERED WITH THE MIAMI HEAT**

**2006-2012-2013 WORLD CHAMPIONS**

**ALL-STAR REGISTERED PARTICIPANTS WILL RECEIVE A WALK-A-THON GIFT, ONE  
TICKET TO A MIAMI HEAT GAME, EARLY ENTRY TO WATCH THE PLAYERS WARM UP,**

**AND AN OPPORTUNITY TO SHOOT ONE FOUL SHOT "LIVE" ON THE MIAMI HEAT**

**COURT FOLLOWING THE GAME."**



National Council of Jewish Women



MAKE ALL DONATIONS PAYABLE TO: SAFESPACE FOUNDATION INC, REGISTRATION FORMS CAN BE PICKED UP AT THE N. MIAMI BEACH POLICE DEPARTMENT LOBBY (16901 NE 19TH AVE, NORTH MIAMI BEACH, FL 33162) OR ONLINE AT SAFESPACEFOUNDATION.ORG. TO REQUEST TO BE A VENDER OR HAVE A REGISTRATION FORM TO BE EMAILED, PLEASE CONTACT RENEE DARDEN AT (305) 948-2940 OR [RDARDEN@NMBPD.ORG](mailto:RDARDEN@NMBPD.ORG) FOR MORE INFORMATION THANK YOU.



City of North Miami Beach  
17011 NE 19 Avenue  
North Miami Beach, FL 33162  
305-947-7581  
[www.citynmb.com](http://www.citynmb.com)

## MEMORANDUM

 [Print](#)

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**TO:** Mayor and City Council  
**FROM:** Jose Smith, City Attorney  
**VIA:** Jose Smith, City Attorney  
**DATE:** Tuesday, September 23, 2014

---

**RE:** Litigation List

---

**BACKGROUND ANALYSIS:** As of September 23, 2014

**RECOMMENDATION:**

**FISCAL/BUDGETARY IMPACT:**

---

**ATTACHMENTS:**

▣ [Litigation List](#)

**TO: Mayor and City Council**  
**FROM: Jose Smith, City Attorney**  
**DATE: September 23, 2014**

---

**LITIGATION LIST**

**I. Civil Rights:**

**II. Personal Injury:**

**III. Other Litigation:**

**IV. Forfeitures:**

\* **CNMB v. Bermudez/Rivera/Diaz/Ortega/Hernandez Irizarry**  
**\$74,500.00 in US Currency; \$1,1193.00 in US Currency**  
**\$834.00 in US Currency; \$2,122.00 in US Currency and**  
**One 2005 Honda Odyssey, Vin #5FNRL38225B0988334; and**  
**One 2006 Honda Odyssey, Vin #5FNRL38796B057485**

**V. Mortgage Foreclosures:**

\* **US Bank v. CNMB (Chaviano, Fernando Jose)**

**VI. Bankruptcies:**

\* **Hal's Meats Inc. db/a Discount Food Market**

**Guzman, Ana Maria** **CLOSED**

**DOTS, LLC** **CLOSED**

**Cordington, Harvey** **CLOSED**

**\*New Cases**



City of North Miami Beach  
17011 NE 19 Avenue  
North Miami Beach, FL 33162  
305-947-7581  
www.citynmb.com

**MEMORANDUM**

 **Print**

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**TO:** Mayor and City Council  
**FROM:** Ana Garcia, City Manager  
**VIA:** Candido Sosa-Cruz, Director of Code Compliance & Building Services  
**DATE:** Tuesday, September 23, 2014

---

**RE:** Platinum South Inc., D/B/A Dean's Gold

---

**BACKGROUND ANALYSIS:**

In order to operate a business in the City of North Miami Beach during the hours from 4:00 am to 6:00 am, a business must obtain an extended license from the City Council.

Platinum South, Inc. D/B/A Dean's Gold is an adult entertainment establishment requesting to obtain a 4:00 am to 6:00 am Extension of Hours Business Tax Receipt. Per City Ordinance No. 2012-17 applicants have to appear before City Council and request an extended license.

**RECOMMENDATION:**

A non-refundable Business Tax Receipt fee for extended hours shall be subject to annual review before the issuance of the yearly Business Tax Receipt by the City Council and a satisfactory report from the Chief of Police.

**FISCAL/BUDGETARY IMPACT:**

For fiscal year 2014-2015 the Business Tax Receipt Division received \$21,738.95 in Business Tax Receipt fees from Dean's Gold. Below is a detailed break down of the fees:

Adult Entertainment License Fee:	\$10,515.00
Night Club License Fee:	\$ 1,601.90
Extension of Hours 2 am to 4 am:	\$ 3,165.00
Extension of Hours 4 am to 6 am:	\$ 6,315.00
Valet Parking Service:	\$ 142.05

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**ATTACHMENTS:**

▫ [Business Tax Receipt Application, Police Background Check, Ordinance for 4 - 6 Extension of Hours & Approval for the 2 - 4 Extension of Hours](#)

SOLID GOLD

OFFICIAL USE

OCCUPATIONAL LICENSE APPLICATION

OFFICIAL USE

RECEIVED INCOMPLETE

98 JUL 31 PM 4:36



4 AM-6 AM

CITY OF NORTH MIAMI BEACH 17011 N.E. 19th AVENUE

OFFICE OF THE CITY CLERK NORTH MIAMI BEACH, FL 33162

Pursuant to the Code of Ordinances of the City of North Miami Beach and any Amendments thereto, I (We) hereby make application for an Occupational License to conduct the business described below, and I (We) expect to commence operation, or have commenced operation of said business on or about

TRANSFER DATA: Pursuant to the Code of Ordinances of the City of North Miami Beach, I (WE) hereby make application for TRANSFER of Occupational License No. (Account No.) by reason of:

LOCATION: From To

OWNERSHIP: From SUNNY ISLES FOOD & BEVERAGE, INC., a Florida corporation To PLATINUM SOUTH, INC., a Florida corporation

ADDITIONS, DELETIONS, AND/OR OTHER CHANGES: The present owner does not presently hold an occupational license in North Miami Beach; thus, we do not know if the City will deem our application as a transfer of original license held by Sunny Isles Food & Beverage, Inc., a Florida corporation, which has expired, or treat this application as a new application.

X NEW (or transfer) TRANSFER ADDITIONS CHANGES OTHER

BUSINESS ADDRESS: 2355 N.E. 163rd Street, North Miami Beach, FL DATE: 11/12/98

MAILING ADDRESS: same MAILED:

NAME OF INDIVIDUAL, FIRM, CORP., P.A., ETC.: PLATINUM SOUTH, INC., a Florida corporation REC'D:

TRADE NAME: SOLID GOLD D.O.B. CLERK: [Signature]

NAMES of ALL persons associated as Partners/ DEAN TYLER, President Officers/Mgrs./Sales People/etc. and their RUSSELL ROSENTHAL, Vice President/Treasurer TITLES and RESIDENCE ADDRESS 310 Coffee Pot Rivera, St. Petersburg, Florida

PRIOR BUSINESS, Owner or Lessee Flanagan's Enterprises, Inc., a Fla. corp. (adult nightclub; package store)

Table with 3 columns: STATE FULL NATURE OF BUSINESS, LICENSE FEE, CLASS or CODE No. Includes extension of hours: 4:00 a.m. to 6:00 a.m.

Table with 3 columns: CERTIFICATION DATA, STOCK/COST VALUE, TELEPHONE No. Includes Professional/Corporation, PERM. STATE No., Annual Rowl. Ctf. #, Which expires, NO. SEATS/RESTAURANT, NO. ROOMS/APARTMENTS, NO. WASHERS/DRYERS, NO. AMUSEMENT DEVICES, NO. GASOLINE PUMPS, BUSINESS (954) 565-4557 (Broward), RESIDENCE BUSINESS: (813) 288-8008 (Tampa), EMERGENCY: (813) 205-2001 (Cell Phone)

NOTICE

OCCUPATIONAL LICENSES ARE ISSUED ONLY AFTER APPROVAL OF ZONING, BUILDING, FIRE INSPECTIONS (WHERE APPLICABLE), PAYMENT OF INPLANT FEE (WHERE APPLICABLE). I CERTIFY THAT ALL INFORMATION SHOWN ABOVE TO BE TRUE AND CORRECT, AND I DO UNDERSTAND THAT THE SAID BUSINESS AND/OR PREMISE IS NONTRANSFERRABLE, WITHOUT CITY APPROVAL. LICENSES OBTAINED ON A MISREPRESENTATION OF A MATERIAL FACT ARE NULL AND VOID.

PLATINUM SOUTH INC a Florida corporation

[Signatures]



ROSENTHAL  
ROSENTHAL  
RASCO, LLC

December 4, 2008

Mr. Sol Odenz  
CITY OF NORTH MIAMI BEACH  
17011 N. E. 19<sup>th</sup> Avenue  
North Miami Beach, Florida 33162

Re: Platinum South, Inc. d/b/a Solid Gold  
Change of Name

Dear Sol:

In connection with the captioned, please be advised that Platinum South, Inc. d/b/a Solid Gold is changing their fictitious name (Solid Gold) to Dean's Gold. The ownership of Platinum South, Inc. will remain the same, with no change of ownership, officers or directors.

I would appreciate it if you would change any and all licenses currently reflecting the d/b/a of Solid Gold to Dean's Gold, and in that regard issue new licenses or corrected licenses to Platinum South, Inc. d/b/a Dean's Gold.

If there are any charges in connection with this request please forward them directly to me. If you have any question with regard to the above and foregoing please contact me at your earliest convenience.

Cordially,

ROSENTHAL ROSENTHAL RASCO

BY   
ALAN S. ROSENTHAL

ASR:cw

cc: Mr. Kelvin L. Baker, City Manager; Facsimile Number: 305-957-3602  
Howard Lenard, Esquire, City Attorney; Facsimile Number: 305-787-6004  
Mr. Dean Tyler; Facsimile Number: 305-919-7334  
Mr. Russell Rosenthal; Facsimile Number: 1-516-432-5973  
Ms. Brenda Carey; Facsimile Number: 305-919-7334

RECEIVED  
08 DEC -9 AM 8:41  
CLERK'S OFFICE



**City of North Miami Beach, Florida**  
**Police Department**

---

Memorandum No. \_\_\_\_\_

Date: August 19, 2014  
To: Candido Sosa-Cruz  
Code Compliance and Building Services  
From: J. Scott Dennis, Chief of Police  
Subject: Dean's Gold Business Check

A handwritten signature in blue ink, appearing to read "J. Scott Dennis", written over the "From:" line of the memorandum.

---

Per your Memorandum dated August 18, 2014, requesting an investigation into the listed business of Platinum South Inc. D/B/A Dean's Gold 2355 NE 163 Street, the following was learned:

Using the SUNBIZ Florida Documents Program, corporate listings revealed that Platinum South Inc. is listed as an "Active" Corporation (FEIN 650850628).

A request for background history was made for the person's listed on the occupational license application addendum. Those person's listed have no current criminal history in the State of Florida.

As per your request, a call for service history was conducted for the time frame of August 22, 2013 through August 18, 2014. There were nine (9) calls for service during this time frame that related to the actual business; (5) Investigations, (2) disturbances, (1) accidents and (1) alarm.

JSD/pp  
Attachment (6)

RECEIVED  
2014 AUG 26 PM 1:44  
POLICE DIVISION  
CITY OF NORTH MIAMI BEACH



## **Calls for Service for Dean's Gold**

**August 22, 2013 through August 19, 2014**

### **Investigations:**

- 1) 09/18/2013 @ 0324 hrs. armed robbery (parking lot) 2013-0918-02
- 1) 11/16/2013 @ 1146 hrs. lost or stolen wallet
- 2) 12/05/2013 @ 2218 hrs. possible auto theft (unfounded)
- 3) 05/21/2014 @ 0019 hrs. possible battery investigated 2014-0521-01
- 4) 07/25/2014 @ 0602 hrs. trespass after warning arrest 2014-0725-03

### **Audible Alarm:**

- 1) 10/04/2013 @ 0651 hrs. audible alarm

### **Disturbance:**

- 1) 03/22/2014 @ 0537 hrs. dispute over a bill
- 2) 05/31/2014 @ 0330 hrs. caused by drunk patrons

### **Accidents:**

- 1) 11/15/2013 @ 1819 hrs. hit and run

RECEIVED  
2014 AUG 26 PM 1:44  
BUILDING DIVISION  
CITY OF NORTH HAVEN BEACH

**ORDINANCE NO. 2012-17**

**AN ORDINANCE AMENDING CHAPTER 12, ARTICLE II, OF THE CODE OF THE ORDINANCES OF THE CITY OF NORTH MIAMI BEACH ENTITLED "ALCOHOLIC BEVERAGES" BY AMENDING SECTION 12-2.2, SUBSECTION c.1-5, TO REQUIRE A TWELVE-MONTH WAITING PERIOD AFTER THE DENIAL OF A 4:00 A.M. TO 6:00 A.M. EXTENDED LICENSE PRIOR TO A SUBSEQUENT APPLICATION FOR THE EXTENDED LICENSE; PROVIDING FOR THE REPEAL OF ALL ORDINANCES OR PARTS OF ORDINANCES IN CONFLICT HEREWITH; PROVIDING FOR SEVERABILITY; PROVIDING FOR THE CODIFICATION OF THIS ORDINANCE; AND PROVIDING FOR AN EFFECTIVE DATE.**

**WHEREAS**, in order to operate a business in the City of North Miami Beach during the hours from 4:00 a.m. to 6:00 a.m., the business must obtain an extended license from the City Council; and

**WHEREAS**, all too often, businesses in the City applying for a 4:00 a.m. - 6:00 a.m. extended license are denied and repeatedly appear before the City Council until the Council ultimately approves the license; and

**WHEREAS**, without any changed circumstances, applicants continuously and repeatedly appear before City Council and request an extended license; and

**WHEREAS**, the Code of Ordinances already has an appeal process in place should an extended license be denied; and

**WHEREAS**, the Mayor and City Council believe that requiring a twelve-month waiting period after the denial of a 4:00 a.m. - 6:00 a.m. extended license prior to a subsequent application for the extended license will be consistent with other denial procedures outlined in the City Code.

**NOW, THEREFORE,**

**ORDINANCE NO. 2012-17**

**BE IT ORDAINED** by the City Council of the City of North Miami Beach, Florida that.

**Section 1.** The foregoing recitals are true and correct.

**Section 2.** Section 12-2.2 c.1-5 of the Code of Ordinances of the City of North Miami Beach is hereby amended as follows:

**Section 12-2.2 Permitted Days and Hours of Sale - Sunday Restrictions;  
Hotels and Nightclubs.**

**c.1.** Upon application by a holder of a business tax receipt for a business tax receipt to further extend hours, and after an investigation and report by the Chief of Police to the City Council, the City Council shall have the authority, in its discretion, to further extend the hours of a distributor or vendor of alcoholic beverages from 4:00 a.m. to 6:00 a.m.

**2.** The issuance of the business tax receipt for the extension of hours from 2:00 a.m. to 4:00 a.m. shall be obtained prior to applying for a business tax receipt to extend hours from 4:00 a.m. to 6:00 a.m.

**3.** Upon the denial of an application for an extension of hours business tax receipt, a period of twelve (12) months must run prior to the filing of a subsequent application relating to the subject business.

**24.** Upon approval by the City Council for a 4:00 a.m. - 6:00 a.m. business tax receipt, the initial license shall be issued for a six (6) month period at a non-refundable fee of one-half the annual fee. The applicant shall not be entitled to the return of any application fee should the 4:00 a.m. - 6:00 a.m. business tax receipt be denied.

**35.** Thereafter, upon approval by the City Council, a business tax receipt for extended hours shall be issued for a non-refundable fee subject to annual review before the issuance of the yearly business tax receipt by the City Council and a satisfactory report from the Chief of Police, as follows:

**Class A: One thousand fifty (\$1,050.00) dollars per year.**

**Class B: Three thousand one hundred fifty (\$3,150.00) dollars per year.**

**ORDINANCE NO. 2012-17**

**Class C: Six thousand three hundred (\$6,300.00) dollars  
per year.**

**Section 3.** All ordinances or parts of ordinances in conflict herewith are hereby repealed.


**Section 4.** If any section, subsection, clause or provision of this Ordinance is held invalid the remainder shall not be affected by such invalidity.

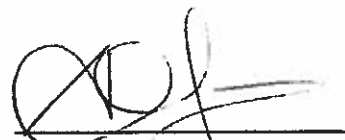
**Section 5.** It is the intention of the City Council of the City of North Miami Beach and it is hereby ordained that the provisions of this Ordinance shall become and be made a part of the Code of Ordinances of the City of North Miami Beach, Florida. The Sections of this Ordinance may be renumbered or relettered to accomplish this intention and the word "Ordinance" may be changed to "Section", "Article" or other appropriate word as the codifier may deem fit.

**APPROVED BY TITLE ONLY** on first reading this 7th day of August, 2012.

**APPROVED AND ADOPTED** on second reading this 4th day of September, 2012.

**ATTEST:**

  
**PAMELA L. LATIMORE**  
**CITY CLERK**  
**(CITY SEAL)**

  
**GEORGE VALLEJO**  
**MAYOR**

**APPROVED AS TO FORM**

  
**DARCEE S. SIEGEL**  
**CITY ATTORNEY**

**Sponsored by: Mayor George Vallejo**  
**City Council**

**ORDINANCE NO. 2012-17**



# City of North Miami Beach Interoffice Memorandum

## *Business Tax Receipt*

**TO:** Ana Garcia, City Manager  
**FROM:** Marlene Rivera, License Specialist  
**DATE:** August 28, 2014

**RE:** Request Approval or Denial of Extension of Hours for 2:00 A.M. to 4:00 A.M. Licensees, as per Ordinance No. 91-13

We received a request for the renewal of the extension of hours from 2 AM to 4 Am for the Business Tax Receipt. We are respectfully requesting your approval or denial as per Ordinance No. 91-13 and City Code, Part II, Chapter XII- Local Business Tax Receipts and regulations, Section 12-2.2 Permitted days and Hours of Sales. Please see attached Police Incident and Criminal Investigative Report.

- 1. Dean's Gold

As always, if you have any questions, please do not hesitate to call me at 2917.

Ana Garcia, City Manager

*For*

Approved  
*[Signature]*

Denied

Date

9-16-14



City of North Miami Beach  
 17011 NE 19 Avenue  
 North Miami Beach, FL 33162  
 305-947-7581  
 www.citynmb.com

**MEMORANDUM**

[Print](#)

**TO:** Mayor and City Council  
**FROM:** Ana M. Garcia, City Manager  
**VIA:** Richard G. Lorber, Assistant City Manager  
**DATE:** Tuesday, September 23, 2014

**RE:** Resolution No. R2014-47 (Assistant City Manager, Richard G. Lorber)

**BACKGROUND ANALYSIS:** On August 28, 2014, the North Miami Beach Community Redevelopment Agency (CRA) adopted by Resolution R2014-003, its FY 2014/2015 Budget. The following is a summary of the Adopted revenue and expenditures for the CRA.

<b>Revenues</b>	<i><b>FY 14-15</b></i>
TIF County Contribution	\$ 275,311
TIF City Contribution	\$ 343,597
Carryover	\$ 578,759
Projected Interest on Investments	<u>\$ 10,000</u>
<b>Total Revenues:</b>	<b>\$1,207,667</b>

<b>Expenditures</b>	<i><b>FY 14-15</b></i>
Total Administrative Expenses:	\$ 38,771

Total Operating Expenses: \$ 484,111

**Total Operating** **\$ 522,882**

Capital Improvements

West Dixie Highway \$424,900

Sewer NE 163<sup>rd</sup> St/NE 21<sup>st</sup> Ave  
\$214,885

Hanford Boulevard \$ 45,000

Total Capital Budget \$684,785

Total Expenditures \$1,207,667

-

In 2014 the CRA Board determined that the best and most responsible short-term use of Tax Increment Funds (TIF) revenues was to stabilize the CRA finances through the repayment of the outstanding loan balance of \$3,675,000 from the \$5 million line of credit issued in 2007. By doing so, there is a reduction in the annual debt service repayment as reflected in the FY 2015 budget. As a result of the elimination of the line of credit that was repaid in FY 2014, the total annual budget is reduced to \$1,207,667.

On August 19, 2014, the CRA Board and Redevelopment Advisory Board, held a Visioning Workshop focusing on key objectives for the Fiscal Year 2014/2015 including:

- Update of the NMBCRA Plan and create a 5-year finance plan to be consistent with strategic priorities and goals, urban design guidelines and future land use and zoning
- Continue assisting existing and new businesses through the CRA's grant programs.
- Create other incentive programs to assist businesses in connection to sanitary sewer
- Complete the Miami-Dade County sewer extension project along 163<sup>rd</sup> Street and NE 21<sup>st</sup> Avenue
- Conduct a feasibility analysis of West Dixie Highway streetscape improvements
- Complete a capital improvements and facilities Master Plan for the targeted CRA sub areas of Hanford Boulevard, West Dixie Highway and 19<sup>th</sup> Avenue
- Implement a marketing and special events program

**RECOMMENDATION:**

Approval of the CRA Budget is recommended.

**FISCAL/BUDGETARY**

Adoption of the CRA Budget provides for \$1,207,667 available

**IMPACT:** funds for CRA priorities.

---

**ATTACHMENTS:**

- ▣ [Resolution No. R2014-47](#)
- ▣ [CRA Budget](#)



**RESOLUTION NO. R2014-47**

**A RESOLUTION OF THE MAYOR AND CITY COUNCIL  
OF THE CITY OF NORTH MIAMI BEACH, FLORIDA,  
APPROVING THE FISCAL YEAR 2015 BUDGET OF THE  
NORTH MIAMI BEACH COMMUNITY  
REDEVELOPMENT AGENCY; AND PROVIDING FOR AN  
EFFECTIVE DATE.**

**WHEREAS**, on June 7, 2005, the Miami-Dade Board of County Commissioners adopted Resolution R-611-05 approving the Interlocal Cooperation Agreement (“Agreement”) among Miami-Dade County (“County”), the City of North Miami Beach (“City”), and the North Miami Beach Community Redevelopment Agency (“CRA”); and

**WHEREAS**, on July 26, 2005, the Agency adopted Policy Resolution 2005-02 approving the Agreement; and

**WHEREAS**, on August 16, 2005, the City adopted Resolution R2005-48 approving the Agreement; and

**WHEREAS**, the Agreement requires that the CRA approve and adopt an annual budget, and transmit its annual budget to the City for approval prior to transmitting said budget to the County for approval; and

**WHEREAS**, the CRA Board approved and adopted the FY 2015 annual budget at a public meeting on August 28, 2014.

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of North Miami Beach that:

**Section 1.** The foregoing recitals are true and correct.

**Section 2.** The FY 2015 Budget for the CRA, attached hereto as “Exhibit A”, is hereby approved.

**Section 3.** The CRA Coordinator is hereby directed to submit the CRA's FY 2015 budget to the City for approval.

**Section 4.** This Resolution shall be effective immediately upon adoption hereof. Should the Miami-Dade Board of County Commissioners propose to modify its millage such that the Tax Increment contribution to the CRA is unissued or decreased, the CRA Director is hereby directed to adjust the CRA budget accordingly, to ensure that an accurate and balanced budget is maintained.

**Section 5.** All revenues and interest carried forward from FY 2014 shall be appropriated according to established guidelines and applicable law.

**APPROVED AND ADOPTED** by the City Council of the City of North Miami Beach at the regular meeting assembled this \_\_\_\_ **day of September, 2014.**

ATTEST:

\_\_\_\_\_  
PAMELA L. LATIMORE  
CITY CLERK

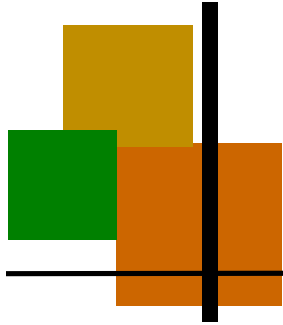
(CITY SEAL)

\_\_\_\_\_  
GEORGE VALLEJO  
MAYOR

APPROVED AS TO FORM, LANGUAGE  
AND FOR EXECUTION

\_\_\_\_\_  
JOSE SMITH  
CITY ATTORNEY

Sponsored by: Mayor & Council



# CITY OF NORTH MIAMI BEACH

## COMMUNITY REDEVELOPMENT AGENCY



### FISCAL YEAR 2014-2015 BUDGET



## **CITY OF NORTH MIAMI BEACH COMMUNITY REDEVELOPMENT AGENCY**

The North Miami Beach Community Redevelopment Agency was created in 2005. A Tax-increment revenue funding mechanism was established to include both the City of North Miami Beach and Miami-Dade County. Additionally, the CRA initiated and received required approval from Miami-Dade County (R-1427-06, Dec. 19, 2006) for the issuance of two lines of credit totaling \$8 million. One note, \$3,000,000 for infrastructure improvements and reconstruction of streets within the CRA. The \$5,000,000 was to be used to acquire property for a future Transit Oriented Development (TOD) in a public/private partnership with Miami Dade Transit (MDT). The project was not accomplished and as a result the CRA requested the funds be used for much needed infrastructure improvements and acquisition of commercial property for redevelopment. In April 2012, the Board of County Commissioners (BCC) approved the use of revenues from the line of credit for infrastructure improvements (\$4,000,000) and land purchase (\$1,000,000). In 2014, the CRA repaid the remaining loan proceeds of \$3,672,500 from the 2007 line of credit.

### **NMBCRA FY 2013-2014 ACCOMPLISHMENTS**

This past year, CRA staff and Redevelopment Management Associates accomplished the following:

- Completed the 2014 North Miami Beach CRA Implementation Plan.
- Inventoried and mapped development sites for sale or joint ventures within the CRA.
- Continued coordination with SFRTA relative to the location of a train station along the FEC future commuter rail line.
- Continued publication of a monthly CRA newsletter.
- Awarded and completed three Façade Improvement Grants.
- Worked with Community Development Department to facilitate land use and zoning changes along West Dixie Highway, 19<sup>th</sup> Avenue and FCC.
- Completed streetscape improvements along SR826/NE 163<sup>rd</sup> Street, from Biscayne Boulevard to NE 18<sup>th</sup> Avenue.
- Stabilized CRA finances through, repayment of the remaining loan proceeds of \$3,672,500 from the \$5,000,000 line of credit issued in 2007.
- Rescinded the Acquisition and Capital Improvement Grant Program.
- Conducted a broker event entitled NMB Now, to promote development opportunities within the NMB CRA.
- Contracted with Redevelopment Management Associates, LLC to provide Administration of the CRA, marketing and special events and public private partnership support.
- Finalized an Agreement with Miami Dade County to install sanitary sewer within select areas of the CRA.

**NMBCRA 2014-2015 REVENUE**

**NMBCRA FY 2014-2015 Revenues**

Tax increment revenue in FY 2014-2015 for the NMBCRA will total \$ 618,908. The sources of revenue for FY 2014-2015 include tax increment revenue payments from the City of North Miami Beach of \$275,311 and Miami-Dade County of \$343,597 respectively and a carryover from FY 2013-2014 of \$ 578,759 plus \$ 10,000 projected interest on investments.

**Tax Increment Revenue Payments**

	<i>(FY 13-14)</i>	<i>(FY 14-15)</i>
TIF City Contribution	\$ 222,266	\$ 343,597
TIF County Contribution	\$ 202,346	\$ 275,311
Carryover	\$4,602,228	\$ 578,759
Projected Interest on Investments	\$ 10,169	\$ 10,000
<b>Total Revenues:</b>	<b>\$5,037,009</b>	<b>\$1,207,667</b>

**\*The FY 2014/2015 reflects the repayment of loan proceeds of \$3,672,500 reducing the amount of Carryover.**

**NMBCRA FY2014-2015 EXPENSES**

Focus of the NMB CRA for the Fiscal Year 2014/2015 will be on the following objectives:

- Update the NMBCRA Plan and create a 5-year financing plan to be consistent with strategic priorities and goals, urban design guidelines and future land use and zoning
- Continue assisting existing and new businesses through the CRA's existing Façade and Tenant Improvement Programs creating target areas in conjunction with development and where visual impact can be made. Additionally, create other incentive programs to assist businesses in connection to sanitary sewer
- Complete Miami-Dade County sewer extension project along 163<sup>rd</sup> Street and NE 21<sup>st</sup> Avenue
- Conduct a feasibility analysis of West Dixie Highway streetscape improvements
- Complete a capital improvements and facilities Master Plan for the targeted CRA sub areas of Hanford Boulevard, West Dixie Highway and 19<sup>th</sup> Avenue
- Implement a marketing and special events program

**ADMINISTRATIVE EXPENSES**

**1. Employee Salary and Fringe (\$ 16,875)**

25% Administrative personnel costs charges to the CRA for CRA Coordinator

**Total for Salary/Fringe:** **\$ 16,875**

**2. Annual Audit (\$ 3,150)**

The CRA is audited as a part of the City of North Miami Beach’s annual audit (CAFR) and, as with all funds, pays its pro-rata share of the cost of the audit.

**3. Advertising and Notices (\$ 700)**

Legal Notices placed for CRA Workshops / Budget Meetings.

**4. Travel (\$ 1,000)**

Travel for conventions / seminars and developer meetings.

**5. Other Administrative Expenses (\$ 12,916)**

Overhead expenses include but are not limited to operating supplies, bank fees, postage, professional organization membership dues, subscriptions to publications, and maintenance agreements. Specifically this amount includes professional memberships for Urban Land Institute, Florida Redevelopment Agency, International Downtown Association subscriptions and publications for South Florida Business Journal.

**6. County Administrative Charge (\$ 4,129)**

Required County Fee @ 1.5% of County’s tax increment contribution.

**Total Administrative Expenses including salary/fringe** **\$ 38,771**

**OPERATING EXPENSES**

**1. Employee Salary and Fringe (\$ 50,625)**

75% of Coordinator’s salaries and fringes

**2. Contractual Services/Economic Development/Branding (\$60,000)**

The Redevelopment Management Associates consultants will continue to assist with, but not limited to, updating the redevelopment plan, negotiating public/private partnerships and the West Dixie Highway feasibility study.

**3. Printing and Publishing (\$ 5,000)**

Covers the cost of producing agendas / annual reports and other documents required by the CRA Board, the Redevelopment Advisory Board and the Economic Development Commission Board. Also included are developer recruitment packages, welcome packages including annual public information and other documents needed to provide economic overview of the City & CRA.

**4. Marketing (\$10,000)**

Through promotional activities, the CRA will promote its services and activities to new businesses and developers interested in doing business and applying for existing programs and incentives.

**5. Legal Services Costs (\$ 21,500)**

Outside (non-City) legal assistance for development agreements/legal issues and attendance at CRA Board & Redevelopment Advisory Board Meetings. The law firm shall provide continuous services as General Counsel and additional services consisting of representation of the CRA, counseling, giving legal advice, formulating legal strategy, and acting as legal counsel with respect to the governance and operations of the CRA. "Legal services" shall include review of contracts and agreements, and the rendering of legal opinions as requested by the CRA or members of its governing board.

A Recorder is contracted to transcribe meeting minutes.

**6. Property Improvement Grant Program (\$130,000)**

**Commercial Façade Improvement and Interior Improvement Programs**

Through the Façade Improvement & Interior Improvement Grant Programs, the NMB CRA will target properties on – West Dixie Highway between NE 163<sup>rd</sup> Street & 172<sup>nd</sup> Street to enhance their visibility, attract new business and new development for that area. The grant will pay for 50% of the total cost of an approved project up to a maximum cost of \$25,000. All improvements must be in compliance with any and all applicable codes, design standards, and all other restrictions of the City of North Miami Beach. Every project must be approved by the CRA, and is subject to fund availability.

**7. Debt Service (\$206,986)**

The repayment of borrowed funds for one (1) \$3,000,000 tax exempt loan drawn down in 2007. The loan will expire on 2/1/2027.

**Total Operating:** **\$ 484,111**

**7. Capital and Infrastructure Improvements (\$684,786)**

The following is recognized as ongoing and potential future infrastructure improvements within the CRA District:

- Miami Dade County sewer extension project along 163<sup>rd</sup> Street and NE 21<sup>st</sup> Avenue \$ 214,885
- Renovations to Hanford Boulevard including new and additional landscaping, pressure cleaning and repairs \$ 45,000
- Feasibility analysis of West Dixie Highway, facilities Master Plan and improvements for the targeted CRA sub areas of Hanford Boulevard, West Dixie Highway and 19<sup>th</sup> Avenue \$ 424,900

**Total Capital:** **\$ 684,785**

	<i>(FY 13-14)</i>	<i>(FY 14-15)</i>
Total Administrative Expenses:	\$ 33,963	\$ 38,771
Total Operating Expenses:	\$ 3,389,322	\$ 484,111
Capital Improvement	\$ 1,716,216	\$ 684,785
Total CRA Budget:	\$ 5,037,009	\$1,207,667





City of North Miami Beach  
17011 NE 19 Avenue  
North Miami Beach, FL 33162  
305-947-7581  
www.citynmb.com

## MEMORANDUM

 [Print](#)

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**TO:** Mayor and City Council  
**FROM:** Ana M. Garcia, City Manager  
**VIA:** Mac Serda, Assistant City Manager  
**DATE:** Tuesday, September 23, 2014

---

**RE:** Resolution No. R2014-49 (Assistant City Manager, Mac Serda)

---

**BACKGROUND  
ANALYSIS:**

In FY 2014 the Mayor and City Council embarked on a process to plan and determine the future of the City of North Miami Beach. With the input from staff and through numerous public meetings held at City Hall in the evenings and weekends, the Council shared their individual vision and ideals for the City, and collaboratively formulated these principles into vision and mission statements that provided the framework for the City's strategic plan. Together the Mayor and Council developed the following vision and mission statements.

North Miami Beach Vision 2029

- North Miami Beach 2029 is the premier residential community in South Florida – the most beautiful and the safest.
- North Miami Beach 2029 has opportunities for active and healthy living and convenient mobility.
- North Miami Beach 2029 has a vibrant downtown and thriving major corridors.

North Miami Beach Mission Statement

The Mission of the North Miami Beach City Government is to provide excellent municipal services in a financially responsible and environmentally conscious manner while engaging our residents.

To further define North Miami Beach's Vision 2029 and the Mission Statement, the City Council identified specific goals. Each goal was used to develop policy actions and management initiatives to ensure the City continues to progress toward the stated goals.

#### Goals 2019

- Financially Sound City Government
- The Place to Live: Beautiful, Safe and Livable
- High Performing City Organization Providing Great Customer Services
- Revitalized Downtown and Major Corridors

This strategic plan will serve as a guide to focus the collected efforts of the City's financial and human resources to ensure that the City moves in a unified direction to realize North Miami Beach Vision 2029. Using the strategic plan as a guide, the City Council developed an Action Agenda that clearly identified specific deliverables and deadlines insuring the future vision becomes a reality.

**RECOMMENDATION:**

Adoption of the strategic plan is recommended.

**FISCAL/BUDGETARY  
IMPACT:**

Adoption of the strategic plan will provide focus to the budget process and allow for better tracking and accountability of accomplishments. Also, with an adopted strategic plan, the City will be better positioned to apply for grants, seek legislative funding and engage in public-private partnerships.

---

**ATTACHMENTS:**

- ▢ [Resolution No. R2014-49](#)
- ▢ [Strategic Plan](#)

**RESOLUTION NO. R-2014-49**

**A RESOLUTION OF THE MAYOR AND CITY COUNCIL  
OF THE CITY OF NORTH MIAMI BEACH, FLORIDA,  
PROVIDING FOR THE APPROVAL AND ADOPTION OF  
THE NORTH MIAMI BEACH STRATEGIC PLAN 2014-  
2029.**

**WHEREAS**, the North Miami Beach City Council, with the assistance of a professional facilitator, engaged in a process to define and refine a vision and strategic plan for the City; and

**WHEREAS**, the City Council participated in five strategic planning sessions beginning in January 2014, and the final session was held on September 10, 2014, to develop a Vision and Strategic Plan; and

**WHEREAS**, the City of North Miami Beach Strategic Plan 2014-2029 (attached hereto as Exhibit "A" and, by this reference, incorporated herein) includes the establishment of principles, goals and priorities and a Vision for the City; and

**WHEREAS**, the Strategic Plan sets forth the means and policy actions to achieve the goals and fulfill the Vision established in the attached; and

**WHEREAS**, the City Council finds that it is in the best interests of the City to adopt and implement the strategies set forth in the City of North Miami Beach Strategic Plan 2014-2029.

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of North Miami Beach, Florida.

**Section 1.** The foregoing recitals are true and correct.

**Section 2.** The City Council hereby approves and adopts the City of North Miami Beach Strategic Plan 2014-2029 all as set forth in Exhibit “A” and, by this reference, incorporated herein.

**Section 3.** The City Council recognizes that the City of North Miami Beach Strategic Plan 2014-2029 establishes the future direction for the City, and through a unified effort of Council, residents, and City staff to achieve the goals created, North Miami Beach will be a City Government providing:

**excellent municipal services in a financially responsible and environmentally conscious manner while engaging our residents.**

**Section 4.** This Resolution shall take effect immediately upon its adoption.

**APPROVED AND ADOPTED** by the City of North Miami Beach City Council at the regular meeting assembled this \_\_\_ **day of September, 2014.**

ATTEST:

\_\_\_\_\_  
PAMELA L. LATIMORE  
CITY CLERK

(CITY SEAL)

\_\_\_\_\_  
GEORGE VALLEJO  
MAYOR

APPROVED AS TO FORM &  
LANGUAGE & FOR EXECUTION

\_\_\_\_\_  
JOSE SMITH  
CITY ATTORNEY

SPONSORED BY: Mayor and Council

**RESOLUTION NO. R2014-49**

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# **STRATEGIC PLANNING FOR THE CITY OF NORTH MIAMI BEACH**

# Strategic Planning Model for the City of North Miami Beach

Value-based principles that describe the preferred future in 15 years

**VISION**

Destination  
“You Have Arrived”

Strategic goals that focus outcome-based objectives and potential actions for 5 years

**PLAN**

Map  
“The Right Route”

Focus for one year – a work program: policy agenda for Mayor and Council, management agenda for staff; major projects

**EXECUTION**

Itinerary  
“The Right Direction”

Principles that define the responsibility of City government and frame the primary services – core service businesses

**MISSION**

Vehicle  
“The Right Bus”

Personal values that define performance standards and expectations for employees

**CORE BELIEFS**

Fuel  
“The Right People”

# **NORTH MIAMI BEACH VISION 2029**



# *North Miami Beach Vision 2029*

**NORTH MIAMI BEACH 2029**  
is the  
***PREMIER RESIDENTIAL COMMUNITY*** <sup>(1)</sup>  
in South Florida – the  
***MOST BEAUTIFUL*** <sup>(2)</sup>  
and the  
***SAFEST.*** <sup>(3)</sup>

---

---

**NORTH MIAMI BEACH 2029**  
has opportunities for  
***ACTIVE AND HEALTHY LIVING.*** <sup>(4)</sup>  
and ***CONVENIENT MOBILITY.*** <sup>(5)</sup>

---

---

**NORTH MIAMI BEACH 2029**  
has a  
***VIBRANT "DOWNTOWN"*** <sup>(6)</sup>  
and  
**THRIVING MAJOR CORRIDORS.** <sup>(7)</sup>

# *North Miami Beach Vision 2029*

## **PRINCIPLE 1**

### **PREMIER RESIDENTIAL COMMUNITY**

#### **► Means**

1. Capitalizing on North Miami Beach's great location-convenient access to opportunities in South Florida
2. Affordable City government with reasonable taxes and fees
3. Strong, well maintained City infrastructure including natural gas and sewer system
4. Convenient access to neighborhood retail providing the necessities for daily life
5. Quality housing choices for all stage of life: from young professionals to families with children to seniors
6. Strong community events and festivals with active participation that bring the community together
7. Top quality public and private schools in North Miami Beach
8. City – residents – businesses partnering and working together for the benefit of the whole North Miami Beach community
9. Strong neighborhood associations taking pride and responsibility for their neighborhood
10. Consistent application, standards and code compliance adapted to each neighborhood
11. Residents' passion and enthusiasm for North Miami Beach and optimism about our future

## **PRINCIPLE 2**

### **MOST BEAUTIFUL**

#### **► Means**

1. Well designed and maintained neighborhoods and homes
2. Well designed and maintained corridor districts and business buildings
3. Well designed and maintained public buildings and green spaces
4. Trees and green foliage throughout the city
5. Attractive and unique gateway entrance signifying that you are arriving in North Miami Beach
6. Well maintained City streets, sidewalks, etc.
7. Beautiful, clean blueways and waterways
8. Attractive, distinctive lights, signage, street furniture, recycling containers, etc.
9. Residents and property owners upgrading their properties and complying with City codes
10. Art in public places throughout the city

### **PRINCIPLE 3**

#### **SAFEST**

##### **► Means**

1. Residents and guests feeling safe-at home, in their neighborhoods and throughout the community
2. Low crime rate through a proactive approach, using public education and preventative activities
3. City public projects and new developments/redevelopment designed with safety in mind
4. Community prepared for a major emergency or disaster response and recovery
5. City Police, Parks, Building and Code Enforcement and Fire Department working in partnership with businesses and residents for a safe community
6. Monitoring cameras in public spaces
7. Safe community for walking and biking
8. Safe City facilities and buildings that are ADA compliant
9. Appropriate businesses that do not contribute to criminal activities
10. Educated residents and businesses taking responsibility to create a safe community

### **PRINCIPLE 4**

#### **ACTIVE AND HEALTHY LIVING**

##### **► Means**

1. Range of top quality parks: city, regional and state
2. Variety of recreational programs and activities for all
3. Recreational venues and activities along a beautiful and personally inviting Snake Creek
4. Quality athletic and ball fields for tournaments and recreational leagues
5. Active, state of the art Tennis Complex
6. Trails for walking and biking
7. Specialty parks responsive to the changing recreational desires of the community, community garden, skate park
8. Public-private partnerships to expand parks and recreational facilities and opportunities
9. Partnering with Dade County for parks and leisure activities
10. Pool and waterpark/splash pads
11. Top quality Theater with major productions
12. Up to date community centers

## PRINCIPLE 5

### CONVENIENT MOBILITY

#### ► Means

1. Unique public transportation with attractive stations serving the North Miami Beach community
2. Ample parking at strategic locations
3. Electric vehicle charging stations throughout the community
4. Walkable neighborhoods linked to neighborhood retail destinations
5. Beautiful travel routes – a pleasant visual environment
6. Bike friendly with the availability of bike rentals
7. Attractive traffic circles facilitating traffic flow
8. Availability of alternative transportation modes, including mopeds, zip car, etc.

## PRINCIPLE 6

### VIBRANT “DOWNTOWN” \*

#### ► Means

1. A "Destination" for residents and drawing visitors
2. Pedestrian friendly and walkable
3. Variety of restaurants including opportunities for outdoor dining
4. Mixed use developments with live-work spaces and townhomes
5. Active during the day and in the evenings
6. Greater density with flexible City standards and regulations
7. Adequate City infrastructure in urban areas
8. Expanded university presence in Downtown
9. Wireless hot spot
10. Convenient parking

\* Boundary: FEC 163<sup>rd</sup> 171<sup>st</sup> Library

## **PRINCIPLE 7**

### **THRIVING MAJOR CORRIDORS: 163rd; DIXIE HIGHWAY, BISCAYNE BOULEVARD**

#### **► Means**

1. Attractive gateway signs signifying the entrance to North Miami Beach - defining our boundaries
2. Well maintained, attractive streetscapes and decorative modern lighting
3. Mixed use developments blending retail and residential opportunities
4. Annexed corridors with City control, consistent and attractive developments
5. Wayfinding signage guiding residents and visitors
6. Visual consistency on all major corridors
7. Medical and Healthcare District around Jackson Hospital
8. "Funky" village with unique residential opportunities, entertainment venues with late hours and attractive for artists (in the industrial area) (Boundary: 151<sup>st</sup> – Dixie Highway – 159<sup>th</sup> – FEC)
9. 163rd/Biscayne Intersection corporate center with high density, business hotel(s), top quality professional offices, upscale residential opportunities
10. Convenient access top parking

***NORTH MIAMI BEACH***  
***CITY GOVERNMENT MISSION***

# ***North Miami Beach City Government Mission***

**The MISSION of the North Miami Beach  
City Government**

is to provide

***EXCELLENT MUNICIPAL SERVICES*** <sup>(A)</sup>

in a

***FINANCIALLY RESPONSIBLE*** <sup>(B)</sup>

and

***ENVIRONMENTALLY CONSCIOUS*** <sup>(C)</sup>

manner, while

***ENGAGING OUR RESIDENTS*** <sup>(D)</sup>

# North Miami Beach City Government Mission Guiding Principles

## PRINCIPLE A

### EXCELLENT MUNICIPAL SERVICES

#### ► Means

1. Providing municipal services that are responsive to the North Miami Beach community
2. Defining core municipal services and establishing service priorities.
3. Hiring, retaining a top quality City workforce dedicated to serving the North Miami Beach community
4. Identifying and evaluating "best practices" and applying when appropriate to the City
5. Providing well designed and well maintained City infrastructure and facilities that result in reliable City services and easy access for City customers
6. Developing and using outcome based performance metrics/benchmarks for measuring City services and performance
7. Cross training City employees to maximize productivity
8. Developing a pool of professional resources to support City services

## PRINCIPLE B

### FINANCIALLY RESPONSIBLE

#### ► Means

1. Providing adequate resources to support defined services and levels of services
2. Having a responsible tax and fee rates
3. Delivering City services in the most cost effective, efficient manner
4. Leveraging City resources through grants and other outside revenue sources
5. Using debt on strategic projects that have a return to the City or contribute to expanding the local economy or tax base
6. Exploring ways to reduce the cost of service delivery through contracting with other governments or businesses, or using well-trained volunteers
7. Maintaining competitive compensation for City employees based upon the market
8. Developing and using long range financial plan and processes based upon projected revenues and expenditures



## **PRINCIPLE C**

### **ENVIRONMENTALLY RESPONSIBLE**

#### **► Means**

1. Increasing energy efficiencies and the use of renewable resources
2. Educating and promoting reuse and recycling
3. Align City codes and incentives with "Green" building codes
4. Having "energy efficient" fleet
5. Educating and promoting water conservation
6. Reducing the City's carbon footprint

## **PRINCIPLE D**

### **ENGAGING OUR RESIDENTS**

#### **► Means**

1. Providing timely information to the community using effective methods of communications
2. Developing and using City boards and commissions, task forces and committees
3. Using neighborhood and "town hall" meetings to share information and to listen to input/feedback
4. Maintaining a City presence in the community including participation and leadership in community organizations
5. Using community surveys and other techniques for feedback on city services, programs and activities
6. Listening to the entire community
7. Educating the community on emergency preparedness, response and recovery and their responsibilities
8. Seeking and using community volunteers in the City
9. Using multiple languages in City communications and signage

***NORTH MIAMI BEACH  
CITY GOVERNMENT  
CORE MUNICIPAL SERVICES***

# **North Miami Beach City Government Core Municipal Services**

## **NO CHOICE**

**Govern the city**

**Manage public records**

**Plan, manage storm water system**

**Plan for, respond to and recover from a emergency**

## **CHOICE SERVICES FOR DAILY LIVING**

**Enforce laws and ordinances**

**Provide, treat and distribute water**

**Regulate land uses and development quality**

**Collect, dispose solid waste**

**Collect wastewater**

**Stimulate economic growth/  
create a positive climate for business investments**

**Plan, build and maintain parks:  
active and passive, community and neighborhood**

**Patrol the community**

**Support quality public schools**

## **QUALITY OF LIFE SERVICES**

**Plan, build and maintain streetscapes and medians**

**Plan, build and maintain sidewalks, bikeways and trails**

**Review and approve plans, inspect buildings**

**Plan, build and maintain athletic fields**

**Inform the community: residents and residents**

**Recycle solid waste: residential and commercial**

**Manage traffic flow and control**

**Plant, trim trees and landscaping, operate the Forestry Program**

**Seek compliance/enforce housing and nuisance codes**

**Manage, operate the Library**

## **COMMUNITY ADD – ONS FOR LIVABILITY**

**Plan for the City's future**

**Provide recreational classes, programs and activities**

**Maintain and operate McDonald Center - multi use facility**

**Support, fund community events**

**Manage, operate bus transportation system**

**Operate, maintain swimming pools (3)**

**Maintain canals and creeks**

**Preserve the environment and natural resources**

## **OTHER CITY SERVICES**

**Plan, build and maintain roads and bridges**

**Operate, maintain the Snyder Tennis Complex**

**Operate, maintain Youth Center**

**Support, fund community organization**

**Support community events sponsored by others**

**Manage, operate Littman Theater**

**Manage, operate the Amphitheater**

# **CITY OF NORTH MIAMI BEACH PLAN 2014 – 2019**

# *City of North Miami Beach* *Goals 2019*

**Financially Sound City Government**



**The Place to Live: Beautiful, Safe and Livable**



**High Performing City Organization Providing Great Customer Services**



**Revitalized Downtown and Major Corridors**

# Goal 1

## Financially Sound City Government

### OBJECTIVES

1. Reasonable taxes and fees that are affordable for residents
2. Affordable retirement system and employee compensation
3. Adequate resources to support defined City services and levels of service while building reserves
4. City investing in well planned, well maintained and upgraded City infrastructure, technology, facilities and buildings
5. Effective financial planning and reporting systems
6. City services delivered in the most cost effective manner

### VALUE TO RESIDENTS

1. Value for their City tax dollars and fees
2. City acting in a financially responsible manner
3. Services delivered in a cost effective, efficient manner
4. Affordable city for families
5. City planning for a financially sustainable future
6. Quality City workforce dedicated to serving the North Miami Beach community



## **SHORT TERM CHALLENGES AND OPPORTUNITIES**

1. Funding City operations and capital projects for “Excellent Municipal Services”
2. Funding for pensions and the expectations of City employees
3. Prioritizing City services and capital projects
4. Changing the City service delivery mechanisms and openness to change
5. Funding and staff resources to upgrade City information technology
6. Changing outdated policies, procedures and practices to be efficient and legally responsible
7. Openness to outsourcing City services
8. Upgrading financial and budgeting systems
9. City staffing efficiency in departments
10. Retaining and hiring a top quality City workforces dedicated to providing “Great Customer Service” to the community

## **LONG TERM CHALLENGES AND OPPORTUNITIES**

1. Loss of water revenues reduced consumption
2. Federal and state mandates and regulations impacting the City
3. Determining who should pay and how much and degree of cost recovery
4. Adequate funding for defined service levels and for management and maintenance of City facilities/buildings
5. Slow economic recovery and slow revenue growth for the City
6. Increasing demands for City services from residents and businesses
7. Increasing costs of services: raw materials, interest rates, healthcare
8. Inability to collect from tenant accounts
9. Maintaining City financial reserves and disaster contingency

### **POLICY ACTIONS 2014**

	<b>PRIORITY</b>
1.1 Solid Waste Contract: Direction	Top Priority
1.2 Water Operations Review/Report: Direction	High Priority
1.3 Financial Policies: Review/Update	High Priority
1.4 Community Events: Review, Evaluation, Direction	
1.5 Employee Compensation and Benefits Policy: Phase 1 and Phase 2	

### **MANAGEMENT INITIATIVES AGENDA 2014**

	<b>PRIORITY</b>
1.6 Sewer System Capital Improvement Plan: Review	Top Priority
1.7 Water Capital Improvement Plan: Review	Top Priority
1.8 LED Street Lights Policy and Plan	High Priority

### **MANAGEMENT IN PROGRESS 2014**

- 1.9 CRA \$5 Million Debt Restructuring
- 1.10 Employee Negotiations and Contract
  - A. AFSCME (Wage Reopener FY15)
  - B. IUPA (Negotiation)
- 1.11 Water Rate Structure Report
- 1.12 Comprehensive Budget Process: Review
- 1.13 Grants and Funding Sources: Report
- 1.14 Storm Water Billing Corrections (based on Equivalent Runoff Units (ERU Audit)
- 1.15 Pension Reform: Law Suit
- 1.16 Comprehensive Pension Review: Annual Report, Council Work Session/Direction

### **ON THE HORIZON 2015 – 2019**

- 1. AVL for City Fleet: Direction
- 2. Long Term Financial Plan: Development
- 3. Comprehensive, Citywide Capital Improvement/Community Investment Plan/Program: Development
- 4. Sponsorship Policy and Plan: Development, Direction
- 5. Comprehensive Fee Waiver Policy: Evaluation, Direction
- 6. Dignitary Protocols and City Policy

# Goal 2

## The Place To Live: Beautiful, Safe And Livable

### OBJECTIVES

1. Top quality schools with a high graduation rate and graduates prepared to enter the workforce or go to college
2. Lower crime rate and the reputation that the City is tough/ no tolerance on crime and criminal activities
3. Attractive, beautiful streetscapes, waterways and landscaping throughout the City
4. Upgraded City parks and leisure facilities serving the community's needs
5. Police working with the community to create a safe community for all
6. Buildings and homes meeting City codes and ordinances

### VALUE TO RESIDENTS

1. Protection or enhancement of property values
2. Pride in living in North Miami Beach
3. Beautiful and personally inviting community
4. Families want to live in North Miami Beach
5. Feeling safe at home, in the neighborhood and throughout the community
6. Community go "Green"

## **SHORT TERM CHALLENGES AND OPPORTUNITIES**

1. Dealing with the County adjacent properties, making more beautiful
2. Addressing public owned properties: front yards, alleys and lots
3. Addressing “grandfathered” variances and land uses in conflict with City goals and plans
4. Conflicting personal property rights and community benefits
5. Aging buildings and homes needing major repairs, renovation or replacement
6. Working with property owners who are not maintaining their buildings and homes
7. Defining and funding the City role and participation in redevelopment
8. Addressing foreclosed and unmaintained properties

## **LONG TERM CHALLENGES AND OPPORTUNITIES**

1. Funding for City projects and redevelopment
2. Defining the purposes of City's leisure facilities and funding for upgrades
3. Vacant and underutilized commercial buildings
4. Support for code compliance actions and consistent application of the codes
5. Making Snake Creek area more attractive
6. Defining the relationship between the City and the Schools
7. Lack of City control or responsibilities for public education
8. County enclaves within the City limits

### POLICY ACTIONS 2014

	PRIORITY
2.1 Parks and Recreation Master Plan: Development	Top Priority
2.2 Land Use Study A. Highland Village B. Eastern Shores/Intra Coastal North Area	Top Priority
2.3 Annexation Policy and Actions: Enclaves, North, South	Top Priority
2.4 Comprehensive Plan: Update	High Priority
2.5 Code Enforcement Policies and Processes: Evaluation, Report	High Priority
2.6 Zoning Code: Revision	High Priority
2.7 City Landscape Master Plan: Development	
2.8 Citywide Video Monitoring System: Direction, Funding	
2.9 Public Owned Land: Direction A. Citywide B. Abandonment ROW	

### MANAGEMENT INITIATIVES AGENDA 2014

	PRIORITY
2.10 Neighborhood Safety/Blue Wave Program: Community Policing and Crime Prevention	Top Priority
2.11 Flood Management System	High Priority
2.12 Littman Theater: Utilization and Direction	High Priority

### MANAGEMENT IN PROGRESS 2014

- 2.13 CRA Spring Promotional Event
- 2.14 Art in Public Places Ordinance

### MAJOR PROJECTS 2014

- 2.15 Uleta Community Center Field Irrigation Well
- 2.16 Library: Upgrade
- 2.17 Allen Park
  - Community Center Renovation
  - Athletic Field and Lighting Repair
  - Gym Floor
  - Security Cameras
- 2.18 171<sup>st</sup> Street Median: Upgrade
- 2.19 Norwood Saveall Bridge Project
- 2.20 State Road 826 Median: Upgrade, Irrigation System
- 2.21 Biscayne Boulevard Restoration Project
- 2.22 Tot Lot Renovation: Victory Park, Columbia Park, Uleta Park
- 2.23 Washington Park: Restroom Renovations, Fence
- 2.24 Basketball Courts Upgrade: Highland Village, Victory Park, Fulford Park
- 2.25 Highland Village Renovation: Restrooms, Kitchen Flooring
- 2.26 YES/McDonald Center Renovation: Restrooms, Kitchens
- 2.27 Pat Mishcon Field: New Athletic Field
- 2.28 Taylor Park: Clean Up

## ON THE HORIZON 2015 – 2019

1. Community Centers Plan: Evaluation and Direction
2. Snake Creek Revitalization Plan and Actions, including Safety Plan, Lighting, Clean Up, Accessible/Use
3. Peddlers/Panhandling Ordinance: Evaluation, Direction
4. Public Schools: Evaluation, City Role and Actions
5. Green and Open Space Plan: Development
6. Homeless: Evaluation, Action Plan
7. Library Master Plan: Development
8. Charter School: Evaluation (including Joint Use of Facilities)
9. The Fulford Monument Refurbishment: Funding (\$200,000)
10. Decorative Street Lights: Direction, Funding
11. Percent for the Art Policy: Development (Development Regulation)
12. 4 to 6 Licensing: Evaluation, Options, Policy Directions
13. Highland Village: Clean Up and Safety Action Plan
14. Wall around FPL (@ 167 and I-95) Beautification, Funding
15. McDonald Center Master Plan (Parks and Recreation Master Plan)
16. Washington Park Master Plan (Parks and Recreation Master Plan)
17. Solar Lights: Evaluation, Direction
18. Green City: Policy Review, Direction, City Actions
19. Public Art Program: Best Practices Evaluation, Options Analysis, Direction, Funding (Parks and Recreation Master Plan)
20. Victory Pool: Upgrade
21. Washington Park Fence (CDBG Funded)
22. [After School Programs: Evaluation, Direction]
23. [Senior Programs: Evaluation, Direction]
24. [Citywide Clean Up Plan: Development, Actions]
25. Traffic Calming: Evaluation

# Goal 3

## High Performing City Organization Providing Great Customer Services

### OBJECTIVES

1. Top quality and engaged City workforce dedicated to serving the North Miami Beach community
2. Performance measures and benchmarking City services
3. Streamlined City processes and systems focusing on service outcomes
4. City evaluating operations and continuously exploring ways to increase productivity, to reduce the costs of service delivery and to enhance customer service
5. City services responsive to the needs of the community
6. High level of community customer satisfaction
7. High level of City employee satisfaction

### VALUE TO RESIDENTS

1. Top quality City services
2. City listening to the community needs and level of satisfaction with services
3. Responsive and reliable delivery of City services
4. City employees focusing on providing personal service to the customer
5. Consistent messages, actions and services across City departments
6. Efficient and effective City systems and processes focusing on the customer

## **SHORT TERM CHALLENGES AND OPPORTUNITIES**

1. Changing the Charter for a more effective City organization
2. Mature City workforce with upcoming retirements
3. Refining City service delivery and processes
4. Potential outsourcing City services and contractor accountable for their performance
5. Distinguishing between community "needs" and community "wants"
6. Traditions and resistance to change in City legal framework and processes
7. City employees taking responsibility and being accountable and recognized for their actions
8. Turnover in City Managers: impact on the City organization performance and effectiveness

## **LONG TERM CHALLENGES AND OPPORTUNITIES**

1. Aging City workforce and the potential loss of institutional knowledge and expertise
2. Aligning the City organization with defined core values and beliefs, strategic plan and policies
3. Developing effective performance measures and benchmarks based upon community outcomes
4. Emerging workforce and dedication to public service
5. Working as a City team
6. Knowing our community and aligning the City workforce with the community demographics
7. Recruiting and hiring the “best candidate” for the City of North Miami Beach
8. Consistent support for changes from Mayor and City Council



**POLICY ACTIONS 2014**

	<b>PRIORITY</b>
3.1 Charter Review	Top Priority
3.2 Park Maintenance: Evaluation, Service Level, Direction, Funding	High Priority

**MANAGEMENT INITIATIVES  
AGENDA 2014**

	<b>PRIORITY</b>
3.3 ERP Software	Top Priority
3.4 Building Department Audit: Completion, Recommendations	Top Priority
3.5 Police Staffing and Deployment Study and Direction	Top Priority
3.6 City Organization Review and Report	High Priority
3.7 Fleet Operations: Evaluation, Direction	High Priority

**MANAGEMENT IN PROGRESS 2014**

- 3.8 FPL/Street Light Assessment: Non City Lights from North Miami Beach Bill Removal
- 3.9 Smart Water Program
- 3.10 Diversity Training Program: Development

**MANAGEMENT IN PROGRESS 2014**

*(Continued)*

- 3.11 Records Policies and Procedures: Update and Training (CC)
- 3.12 Safety Policy and Training Manual (HR)
- 3.13 Ethics Training: City Staff, Board Members and Elected Officials (CC)
- 3.14 Phone and Online Utility Bill Payment (F)
- 3.15 Human Resources Administrative Policies: Social Media, Computer Utilization, Workplace Violence, FMLA, Breaks (HR)
- 3.16 Network Servers: Upgrades (IT)
- 3.17 Police Fleet: Replacement (Police)
- 3.18 Street Light Maintenance for ROW (PW)
- 3.19 10 Year Water Supply Plan: Final Report, Council Approval (PS)
- 3.20 Sanitary Sewer Connections in Highland Village: Enforcement Report (PS)
- 3.21 CNG Study (PW)
- 3.22 Leadership Institutes for Managers and Supervisors: Enhancement (HR)
- 3.23 Document Scanning: Phase 2 Historical Documents (CC)
- 3.24 Automated Meter Reading: Implementation (2016), Monthly Billing (2017) (F)
- 3.25 City Website: Review and Update, Enhancement (IT)
- 3.26 Recruitment Process: Plan for Each Position, Interview, Training, Update, Tests, Requirements (HR)

## MAJOR PROJECTS 2014

- 3.27 Red Light Camera Project (PW)
- 3.28 Police Radio System: Upgrade (Transfer to County) (Police)
- 3.29 City Phone System (IT)
- 3.30 Water Main Replacement Projects (FY14) (PS)
- 3.31 Fire Flow Improvement Projects (FY14) (PS)
- 3.32 Infiltration and Inflow Project (FY14) (PS)
- 3.33 City Hall Indoor Air Quality (PW)
- 3.34 City Hall: IT Renovation (PW)
- 3.35 Police Security System Upgrade: Doors, Video System (Police)
- 3.36 Police Building Improvements (Police)
- 3.37 Sewer System: Force Main Replacements, Pump Stations Rehabilitation (FY14) (PS)
- 3.38 City Hall Renovations

## ON THE HORIZON 2015 – 2019

- 1. Performance Review System: Comprehensive Review and Process (Forms, Rating System and Training)
- 2. “Friends of the Library”: Development
- 3. City Hall: Evaluation, Long Term Plan
- 4. DROP Program for Police: Replacement Plan
- 5. City Facilities Security Plan: Assessment, Plan, Funding
- 6. Communications Plan: Evaluation, Direction, Actions
- 7. Employee Recognition Program: Development
- 8. Second Greenhouse Direction
- 9. Police (In Car/Body Cameras): Direction, Funding
- 10. Street Sweeper Service Level, Direction
- 11. Electronic Agenda Management System: Funding
- 12. Customer Service/Communication Skills Program: Development and Funding
- 13. Management and Employee Succession: Evaluation Plan, Process and Funding
- 14. Purchasing Code: Update, Training, Compliance
- 15. City Flag Pole Replacement: Funding
- 16. City Hall Improvements: Direction, Funding (Windows, Elevators)
- 17. Public Works EOC Upgrade: Funding
- 18. Organization Performance Benchmarking System: Development
- 19. [City Civil Service Rules and Administrative Policies and Procedures: Comprehensive Assessment and Update]
- 20. Community Foundation: Evaluation, Direction

# Goal 4

## Revitalized Downtown and Major Corridors

### OBJECTIVES

1. Upgrade and revitalize West Dixie Highway corridor
2. Hanford 19<sup>th</sup> area develop as North Miami Beach's downtown
3. Upgrade Snake Creek
4. Revitalize “Sharp” area – (South of Mischon and West of Library)
5. Upgrade and revitalize 163<sup>rd</sup> corridor
6. Develop attractive, distinctive entrances and gateway signs

### VALUE TO RESIDENTS

1. Community destinations for residents: retail, restaurants and entertainment
2. Protection of property values
3. Pride in the community
4. Beautiful, personally inviting areas in North Miami Beach
5. Convenience: availability of services and shopping
6. Opportunities to start and grow a business in North Miami Beach

## **SHORT TERM CHALLENGES AND OPPORTUNITIES**

1. Lack of sewer service in revitalizing areas
2. Attracting businesses and private sector investments
3. Under utilized, limited access, limited development at Snake Creek
4. Defining the City role in redevelopment
5. Changing land uses and zoning
6. Supporting mixed-use developments that fit the community and the corridor
7. Encouraging private sector to assemble properties for redevelopment

## **LONG TERM CHALLENGES AND OPPORTUNITIES**

1. Funding for redevelopment projects
2. Becoming a more pedestrian and bike friendly community
3. Partnering with the private sector
4. Defining "Downtown" and the key characteristics
5. Working with the CRA to redevelop the community and to eliminate blight
6. Determining area priorities and defining specific actions for the City

### **POLICY ACTIONS 2014**

	<b>PRIORITY</b>
4.1 Zoning Overlay: Dixie Highway	Top Priority
4.2 Zoning Overlay: Hanford	Top Priority
4.3 Zoning Overlay: 19 <sup>th</sup> Avenue	Top Priority
4.4 Zoning Overlay: Biscayne Boulevard	Top Priority
4.5 City Branding	High Priority
4.6 163 <sup>rd</sup> Corridor Revitalization and Rezoning	

### **MANAGEMENT IN PROGRESS 2014**

- 4.7 CRA Marketing at ICSC
- 4.8 CRA Market North Miami Beach Program (CRA) – Brochure Revision/CRA Review
- 4.9 CRA Performance Review/Evaluation, Direction (CRA)

### **MAJOR PROJECTS 2014**

- 4.10 Snake Creek Clean Up: Ongoing Maintenance
- 4.11 FDOT Resurfacing Projects
  - A. NE 6<sup>th</sup> Avenue
  - B. West Dixie Highway
- 4.12 19<sup>th</sup> Avenue Street and Sewer Project: (181<sup>st</sup> – 185<sup>th</sup> Street)
- 4.13 163<sup>rd</sup> Street Sewer Project

### **ON THE HORIZON 2015 – 2019**

- 1. Dixie Highway (North) Corridor Plan and Rezoning
- 2. Hanford/Downtown Plan: Development, Rezoning, Next City Actions
- 3. Restaurant and Retail Attraction Strategy: Development, City Actions
- 4. 163<sup>rd</sup> Business Attraction Strategy and Rezoning
- 5. Hanford Boulevard Parking Options
- 6. NE 163<sup>rd</sup> Street (18<sup>th</sup> – 21<sup>st</sup> Avenues) Sewer Project
- 7. Citywide Signage Master Plan

# **CITY OF NORTH MIAMI BEACH ACTION AGENDA 2014**

# *City of North Miami Beach Policy Agenda 2014*

## **TOP PRIORITY**

**Zoning Overlay: Dixie Highway, Hanford, 19<sup>th</sup> Avenue, Biscayne Boulevard**

**Parks and Recreation Master Plan: Development**

**Land Use Study: Highland Village, Eastern Shores**

**Solid Waste Contract: Direction**

**Annexation Policy and Actions: Enclaves, North, South**

**Charter Review**

## **HIGH PRIORITY**

**City Branding**

**Comprehensive Plan: Update**

**Code Enforcement Policies and Processes: Evaluation, Report**

**Water Operations Review/Report: Direction**

**Financial Policies: Review/Update**

**Park Maintenance: Evaluation, Service Level, Direction, Funding**

**Zoning Code: Comprehensive Review/Revision**

# *City of North Miami Beach Management Initiatives Agenda 2014*

## **TOP PRIORITY**

**Sewer System Capital Improvement Plan: Review**

**ERP Software: Finance**

**Building Department Audit: Completion, Recommendations**

**Water Capital Improvement Plan: Review**

**Neighborhood Safety/Blue Wave Program: Community Policing, Crime Prevention**

**Police Staffing and Deployment Study and Direction**

## **HIGH PRIORITY**

**City Organization Review and Report**

**LED Street Lights Policy and Plan**

**Flood Management System**

**Littman Theater: Utilization and Direction**

**Fleet Operations: Evaluation, Direction**



# ***City of North Miami Beach Management in Progress 2014***

**CRA \$5 Million Debt Restructuring**

**Employee Negotiations and Contract: AFSCME (Wage Reopener FY15), IUPA (Negotiation)**

**Water Rate Structure Report**

**Comprehensive Budget Process: Review**

**Grants and Funding Sources Report**

**Stormwater Billing Corrections (based on Equivalent Runoff Units [ERU Audit])**

**Pension Reform: Law Suit**

**Comprehensive Pension Review: Annual Report, Council Work Session/Direction**

**CRA Spring Promotional Event**

**Art in Public Places Ordinance**

**FPL/Street Light Assessment: Non City Lights from North Miami Beach Bill Removal**

**Smart Water Program**

**Diversity Training Program: Development**

**Records Policies and Procedures: Update and Training**

**Safety Policy and Training Manual**

**Ethics Training: City Staff, Board Members and Elected Officials**

**Phone and Online Utility Bill Payment**

**Human Resources Administrative Policies:**

**Social Media, Computer Utilization, Workplace Violence, FMLA, Breaks**

**Network Servers: Upgrades**

**Police Fleet: Replacement**

**Street Light Maintenance for ROW**

**10 Year Water Supply Plan: Final Report, Council Approval**

**Sanitary Sewer Connections in Highland Village: Enforcement Report**

**CNG Study**

**Leadership Institutes for Managers and Supervisors: Enhancement**

**Document Scanning: Phase 2 Historical Documents**

**Automated Meter Reading: Implementation (2016), Monthly Billing (2017)**

**City Website: Review and Update, Enhancement**

**Recruitment Process: Plan for Each Position, Interview, Training, Update, Tests, Requirements**

**CRA Marketing at ICSC**

**CRA Market North Miami Beach Program (CRA) – Brochure Revision/CRA Review**

**CRA Performance Review/Evaluation, Direction**

# ***City of North Miami Beach Major Projects 2014***

**Uleta Community Center Field Irrigation Well**

**Library: Upgrade**

**Allen Park Community Center Renovation, Athletic Field and Lighting Repair,  
Gym Floor, Security Cameras**

**171<sup>st</sup> Street Median: Upgrade (NW 2<sup>nd</sup> to NE 6<sup>th</sup>)**

**Norwood Saveall Bridge Project**

**State Road 826 Median: Upgrade, Irrigation System (Phase 3) – Golden Glade**

**Biscayne Boulevard Restoration Project**

**Tot Lot Renovation: Victory Park, Columbia Park, Uleta Park**

**Washington Park: Restroom Renovations, Fence**

**Basketball Courts: Upgrade, Highland Village, Victory Park, Fulford Park**

**Highland Village Renovation: Restrooms, Kitchen Flooring**

**Storm Water TMDL Project**

**YES/McDonald Center Renovation: Restrooms, Kitchens**

**Pat Mishcon Field: New Athletic Field**

**Taylor Park: Clean Up**

**Red Light Camera Project**  
**Police Radio System: Upgrade**  
**City Phone System**  
**Water Main Replacement Projects (FY14) (PS)**  
**Fire Flow Improvement Projects (FY14) (PS)**  
**Infiltration and Inflow Project (FY14) (PS)**  
**City Hall Indoor Air Quality (PW)**  
**City Hall: IT Renovation (PW)**  
**Police Security System Upgrade: Doors, Video System (Police)**  
**Police Building Improvements (Police)**  
**Sewer System: Force Main Replacements, Pump Stations Rehabilitation (FY14) (PS)**  
**City Hall Renovations**  
**Snake Creek Clean Up: On Going Maintenance (PW)**  
**FDOT Resurfacing Projects: NE 6<sup>th</sup> Avenue, West Dixie Highway**  
**19<sup>th</sup> Avenue Street and Sewer Project: (181<sup>st</sup> – 185<sup>th</sup> Street)**  
**163<sup>rd</sup> Street Sewer Project**